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SIERRA MADRE NEWS

VOL. 20, NO. 23

SIERRA MADRE, LOS ANGELES COUNTY, CALIFORNIA

FRIDAY, MARCH 5, 1926

NEWS WANTADS
One insertion, per
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noon.

City to Have Planning Commission

Sierra Madre is to have a planning commission again after a lapse of several years. The city trustees, at their last meeting, adopted ordinance No. 298 providing for the appointment of a commission of five members, one of whom shall be a member of the board of trustees. The city engineer and city attorney are ex-officio full members of the board, and the president of the board of trustees is also an ex-officio member without power to vote except in case of a tie.

Powers of a planning commission are specified by statute and have primarily to do with the control of street openings, tract maps, street tree planting and other civic projects. Their powers are chiefly advisory, although the commission possesses certain veto powers in connection with the acceptance of tract plans, etc.

Walter Alley was appointed a member of the municipal library board to fill the vacancy caused by the resignation of George P. Rikeman. The term will expire June 30 of this year. Owing to uncertainty as to the other members of the board having been regularly appointed at the expiration of previous terms, the personnel of the board was determined by resolution as follows: Term expiring 1927, Mrs. Anna B. Brandt, Donald C. Ashmore; term expiring 1928, Mrs. Maggie Steinberger, Miss Edith Blumer.

The proposal to pay the city trustees for each meeting attended was put to sleep by the trustees themselves upon presentation of a petition requesting them to place the question on the ballot at the coming election. The action was taken on the ground that the city is not financially able to assume indebtedness for the purpose. Those voting against submitting the question were Trustees Bacon, Porter and Tarr; not voting, Trustees Topping and Sparks.

Prospect of the replacement of lamps in the electric sign over the Foothill boulevard at Baldwin avenue was revived by adoption of a motion that the chamber of commerce take the matter up with the Edison company.

Recognition Service Set For Tonight

Some of the most prominent ministers of Southern California Congregationalism will be present this evening for the formal service of recognition of Rev. Albert O. Pritchard who has recently assumed the pastorate of the local church. This will be in conformity with a time honored custom of the denomination.

Mr. and Mrs. Pritchard have been serving the local church since January and have already won a warm place in the affections of the people. All departments of the church work are flourishing and the spirit of unity and co-operation is marked. Large congregations with an unusual proportion of young people have been attending both morning and evening services on recent Sundays.

Mr. Pritchard comes to Sierra Madre from Pasadena, where he was associated with Dr. Daniel F. Fox at the First Congregational church. Before coming to California he was pastor of the Congregational church at Scarsdale, Westchester county, N. Y., for 15 years. Throughout his career he has been a leader in community work and religious education.

The service tonight will be in the hands of Dr. Carl S. Patton of the First Congregational church of Los Angeles, Dr. Daniel F. Fox of Pasadena, Dr. Raymond C. Brooks of Pomona College, and Dr. George F. Kenngott of the Southern California conference.

Cordial invitation is extended to all the people of Sierra Madre to attend this service. To facilitate further acquaintance of local people with Mr. and Mrs. Pritchard a social hour will be enjoyed after the service and refreshments will be served by the ladies.

Observations

(By G. B. M.)

BRAVE MEN UPHOLD RIGHTS OF THE SEX

One by one the men of Sierra Madre seem to be asserting their belief in sex equality for men. Rather oddly, the evidence is more real than apparent, for it is only the males who come out in the open in the matter. In addition to our little group of serious golfers there is a growing number of strong willed men who seem bent upon making universal the wearing of bloomers.

SOON YOU CAN SAY "I REMEMBER WHEN—"

You may not be an old timer in these parts. But, from present indications, it will not be long before you can pose as one by saying: "I can even remember when there was a lamp burning in that Sierra Madre electric sign over the Foothill boulevard at Baldwin avenue."

WEDDING PRESENT WORTH WHILE

Our good friend (yours and mine) M. A. Hawkes of North Hermosa avenue, comes into the News office occasionally, and always with something worth while to tell me about. Sometimes it is a news item for publication, and sometimes it is more personal—like the privilege of reading a letter which enables me to understand his great pride in his son in New York, or his grand daughter in Paris.

Yesterday Mr. Hawkes came in to give me some news items, and incidentally he showed me a wedding present he was taking to some young friends. It was a life insurance policy for \$1,000 in one of the best companies, paid up for a year ahead, and an intimation that the annual premiums were not going to be a burden to them. With the third generation of his own family well started in life and far away, his interest in young people is none the less keen and helpful.

YOUNGSTERS GAINING TASTE FOR ART

Mrs. McNamara of the Lindley Eddy Studios had the surprise of her life not long ago when some youngsters from the lower grades of school wandered in and began to look around at the pictures. They showed great familiarity with the reproductions of famous paintings, naming many of the pictures and artists. Most grown-ups would have been put to a severe test to equal their display of knowledge, said Mrs. McNamara.

This brings to mind the splendid art training received by our public school pupils at the hands of Miss Florence Lusted. The incident related by Mrs. McNamara was due, of course, to the memory contests held during the art exhibition given at the school last fall, when a prize was given to a pupil in each room for identifying the most pictures and artists.

At that time a portion of the admission proceeds was devoted to the purchase of pictures from the collection for hanging in the school rooms. The pictures were selected by vote of the pupils, and I was particularly interested in their choice as the 17 fine pictures were grouped in the office of Principal Elizabeth Steinberger recently. In spite of their familiarity with the famous artists and their works, this group were evidently a children's choice, uninfluenced by reputation of picture or painter. They were almost without exception story pictures, usually presenting groups of people or animals in action. Some depicted familiar incidents of history, or scenes described in some school reader. All were well calculated to instill a taste for good pictures.

From a Bakersfield paper is clipped an announcement of the engagement of Miss Marie Robinson of Sierra Madre to Raymond Rutledge, son of Mr. and Mrs. J. C. Rutledge of Woody. The bride-to-be is the daughter of D. F. Robinson of Sierra Madre and grand daughter of Mrs. Mary L. Weber. She was born and raised here and has many friends who will wish her well. The groom is a member of a well known Kern county family. The wedding was set for an early March date.

NO SMALLPOX REPORTED IN SIERRA MADRE

Dr. J. M. Furstman reports the vaccination of 2700 persons in this district of the county health service, which covers Sierra Madre, Monrovia and neighboring towns. So far not one case of smallpox has developed in Sierra Madre and it is hoped that the condition which has developed 600 cases in Los Angeles since the first of the year will not extend in this direction.

Dr. Furstman announces that he will make another visit to the Sierra Madre school next Thursday at 9 a. m. At that time he will revaccinate those whose first vaccination did not take if they so desire. New cases will also be taken. There is no charge for this service by the county health department. Vaccination is administered only at the request of the individual and there is no attempt at compulsion or even persuasion.

Building List for February Takes a Drop

After January's record breaking list of building permits, February took a decided slump. The list compiled by Building Inspector A. M. Udell for the year to date is as follows:

January Permits	
T. A. Gettys, 694 W. Alegria	2500
J. H. Osgood, 610 W. Highland	40
F. M. Mackie, 153 Wilson	4000
Samuel Mercer, 258 Adams	700
Gordon Brooks, 834 N. Lima	7500
C. H. Tuggle, 209 W. Laurel	60
Jacob Silberman, 201 E. GdV	12,000
Mary Hora, 352 Grove	75
E. G. Ford, W. Ramona	100
Luther Gilson, 42 W. Mira	75
B. J. Grammel, S. M. Can.	5700
Dr. W. J. Barlow, 675 West	
Highland	108,500
Dr. W. J. Barlow, Wilson Ave.	3000
January total	\$149,250

February Permits	
Charles Brooks, E. Central	500
Hortense Hill, 251 S. Baldwin	200
F. O. Nichols, 45 Olive	650
E. Kaferstein, 50 Esperanza	100
Mrs. Edith Wark, 177 Merrill	250
R. Corlett, 65 E. Mira Monte	7000
Samuel Mercer, 258 N. Adams	50
W. J. Schiltz, 78 E. Highland	50
Dr. M. R. McBurney, 645 Marip	500
R. S. Corlett, 35 E. Mira Monte	7000
Total for February	\$9750
Total for 1926 to date	159,000

SEVENTH FORD IS PURCHASED BY TWYECROSS

S. R. G. Twycross is driving his seventh Ford touring car, purchased last week from J. Milton Steinberger. Some day when the office statistician is not too busy he will be given the job of compiling the record of stages, surveys, backboards, and other conveyances worn out and discarded by Mr. Twycross in transportation of passengers to and about Sierra Madre during the last 40 years.

Income Tax Office Must Make Speed

Ten thousand income tax returns filed daily is the record the internal revenue office is maintaining in the rush of Southern California taxpayers to make their accounting to the government before the time limit of March 15.

Owing to drastic changes in the new revenue act governing the filing of returns of 1925 income, Collector Goodcell set out the following safe rules for taxpayers to follow:

If you are single and your net income was \$1,500 or more you must file a return.

If you're married and your net income was \$3,500 or more you must file a return.

Each married couple is allowed a deduction of \$400 for each bona fide dependent.

A bona fide head of a household is allowed a personal exemption of \$3,500 and \$400 for each dependent.

Taxpayers making personal returns are entitled to a 25 per cent reduction on earned income up to \$5,000. All taxable income up to \$5,000 is considered as earned income.

"The delay in sending out income forms owing to the tardy enactment of the new revenue bill leaves only fifteen days in which to file returns," Collector Goodcell said. "In other words the usual three and a half months' filing period has been reduced to practically three weeks. Taxpayers whose net incomes were not more than \$5,000 are urged to file at once.

"In cases of taxpayers whose net incomes were more than \$5,000 it is advised that they have their income figures ready in order that they will be ready to fill out their returns as soon as the forms are released."

COOK-DAWE
The marriage of Miss Marguerite Cook of Sierra Madre to Mr. Vernon E. Dawe of Santa Barbara took place Wednesday noon at the home of the bride's grand parents, Rev. and Mrs. T. P. Cook, 542 Manzanita Ave. The ceremony was performed by Rev. Mr. Cook. The home was beautifully decorated for the occasion by Frank Monroe Smith, who used ivy and pepper foliage and calla lilies.

The bride is the daughter of Mrs. Harvey Wilson of Breckenridge, Colo., and for several years has made her home with her grand parents. She was graduated from Pasadena high school in 1924. The groom is the son of Mr. and Mrs. Thomas Dawe of Santa Barbara. He is engaged at present in construction work at the Pacific Palisades.

Following the wedding ceremony the company of twenty sat down to a bountiful wedding repast, after which Mr. and Mrs. Dawe left for a short honeymoon. They will make their home in Sawtelle.

Hot Weather Menus For School Pupil

During the warm weather the school cafeteria menu will be changed to one hot dish and one salad, fruit or ice cream. Mothers should not lose sight of the fact announced in the fall that the purpose of the cafeteria is not to furnish a whole meal. Taking into consideration objections to sweets and white bread, we canvassed for the opinions of mothers, asked advice of principal, teachers and school board, and decided to serve only two dishes and to publish if possible, through the kindness of the local paper, weekly menus, so that mothers could arrange children's lunches accordingly.

Instead of making destructive criticism where it will do no good, we beg of those who have had dietetic knowledge and experience to send in suggested weekly menus, bearing in mind certain important facts:

1. Children should bring their own sandwiches, sweets, fruit, etc., from home.

2. Dishes must have variety, and fresh vegetables served when possible.

3. A vegetable or fruit served in some form each day when possible. A digression from this is often unavoidable.

4. Keep close watch on market prices and supplies, as menus must be planned one or two weeks ahead, and supplies ordered ahead also.

5. Dishes served that the majority of the children will buy, that can be sold for five cents per portion, and at the same time bring in returns that will pay the manager \$15 a week and the cost of the food, making allowance for holidays, when there is no income.

6. Keep in close touch with the weather man, as a change in the weather means a change in menus which is not always easily accomplished on short notice.

7. Knowledge of our cooking-stove capacity and possibilities, our serving facilities in the lunch room and our available help at the noon-time rush.

8. A study of the list of popular dishes already served.

9. Monday's menus cannot be partially prepared the day before.

Next Week's Menu
Monday, Rice and tomato soup, lettuce and egg salad.

Tuesday, vegetable soup, pineapple, vegetable pudding.

Wednesday, eggs a la goldenrod, codded apples.

Thursday, Succotash, ice cream.

Friday, rice and cheese, vegetable salad.

Mothers helping recently were Mrs. Staples, Mrs. Morrow and Mrs. C. L. Hoover.

Patronage during the last two weeks has often dropped below 50. If this does not improve cafeteria service will be discontinued unless financial aid is available.—(Mignonette Gruitt, Committee.)

THIRD DAILY IS PUBLISHED AT MONROVIA

Launching of a third daily newspaper took place at Monrovia on Monday when the Messenger, the oldest paper in that city, changed from twice a week to six times a week publication. Hugh M. Carson is now associated in the ownership with C. O. Broxon, who has been the publisher for some years. The Daily News pioneered in the daily field over there, and the Pasadena Post also publishes a Monrovia edition. The new daily gives its readers full United Press telegraph service.

SUCCESS FROM READING "PEP" PERIODICALS

Frank Cox was looking over the magazines in a news stand the other day when the editor called his attention to the number of periodicals offering to teach one how to get the world by the tail by acquiring the gentle art of salesmanship. Frank remarked on the futility of trying to make salesmen out of people who lack "that something" which is necessary for success. Reading all the "success" periodicals in the world would not change them, he thought. And then the editor came back to the office, sat down to the typewriter and clipped from an exchange this little story which at once illustrates the possibilities and the perils of reading such literature:

There was once a man who pegged along in an ordinary way, earning his bread and plaidly enjoying his obscurity. He worked and slept. That was the whole of his life, and so he might have continued to live it if he had not read a go-getter article in one of the go-getter magazines.

Having read the article, he was filled with a great ambition to become a success and enjoy all the wonderful things that are reserved for successful men.

Success, of course, meant getting money; and money he got. The method of getting it was not unusual or spectacular; he simply made a better mouse trap.

When he had a million dollars in the bank and a mouse trap factory with seven acres of floor space, he leaned back in his swivel chair and said to his soul: "We are there. Now we shall begin to enjoy all those peculiar advantages that kind fortune bestows upon those who arrive."

That ends that part of the story. He really and truly was a success, according to all orthodox standards.

The remainder of the story has to do with the peculiar advantages he enjoyed.

He received 86,742 begging letters. He was invited to head 631 subscription lists to raise funds for as many peculiar purposes.

His clipping bureau sent him an aggregate of nine columns a day; in seven-tenths of the clipper his name was spelled wrong. Congress appointed a committee to investigate him.

He got an average of 32 invitations a week to quit his affairs and make talks to the Kiwanis and Rotary clubs.

He helped a lady to her feet on a slippery walk and was sued by her husband, who demanded fifty thousand dollars for alienation of the lady's affections.

Federal agents filled with zeal to "get" him for tax dodging prowled about his office.

When he got off a train dead tired and irritable, 40 reporters wished to know what he thought of their town and he set his teeth hard and had like a gentleman.

At last, in desperation, he checked his million and dumped it in the bay, burned his factory and got a job using a pick and shovel.

John E. Thompson of Auburn avenue received a severe shock last week by reading in a daily paper of the death of his brother-in-law, M. C. Spencer, in a storm in Ohio. According to the press dispatch he was fatally injured in the storm which struck Ludlow Falls near Cincinnati on Feb. 26.

Mrs. Marie Gale Bainbridge and her mother, Mrs. Gale of Minneapolis are spending a month in Sierra Madre. They have taken quarters at Bellevue Court.

Get All Your Assets Ready For Assessor

Trot out your assets and liabilities—the assessor is coming. In fact, she is here now.

Mrs. Edna Yerxa who has been field deputy in Sierra Madre for four years past began work on Monday. Since the completion of last year's assessment she has spent the time at such indoor sports as are known to the hard working force of County Assessor Hopkins.

Assessment statements are taken as of the first Monday in March at noon. There will be no particular difference in the method except with relation to securities and solvent credits. Instead of being assessed at 50 per cent of actual value they will be assessed at 7 per cent. The temptation to conceal such assets rather than pay taxes on them will be much less. Stockholders lists of corporations are checked up very carefully, and if a case of concealing this class of assets is discovered it is penalized by assessing at 100 per cent of cash value.

For the accommodation of tax payers, Mrs. Yerxa will keep office hours at the Sierra Madre city hall each Wednesday from 1 to 5 o'clock. Persons who prefer to make their statement there rather than at their home may do so at that time.

After spending a strenuous day taking tax returns Mrs. Yerxa likes to feel that she can get away from the business when she goes home. Therefore she makes a special request that no one bother her at home, either by phone or in person, for the transaction of business in connection with assessment work.

To facilitate the taking of statements, whether at their homes or at the city hall, Mrs. Yerxa asks taxpayers to have the following information ready: List and description of real estate owned, list of automobiles owned with the state license number, list of notes, debentures, shares of capital stock, bonds, solvent credits and out of the state mortgages or deeds of trust.

Long Life of Helpfulness Ended Here

Nathan L. Rouark, a revered resident of Sierra Madre and father of Mrs. E. Waldo Ward, passed away Friday afternoon, Feb. 26, at the Ward home on East Highland avenue. He was 84 years of age on the first day of February and his passing brings to a close a career of usefulness and helpfulness that has touched many lives.

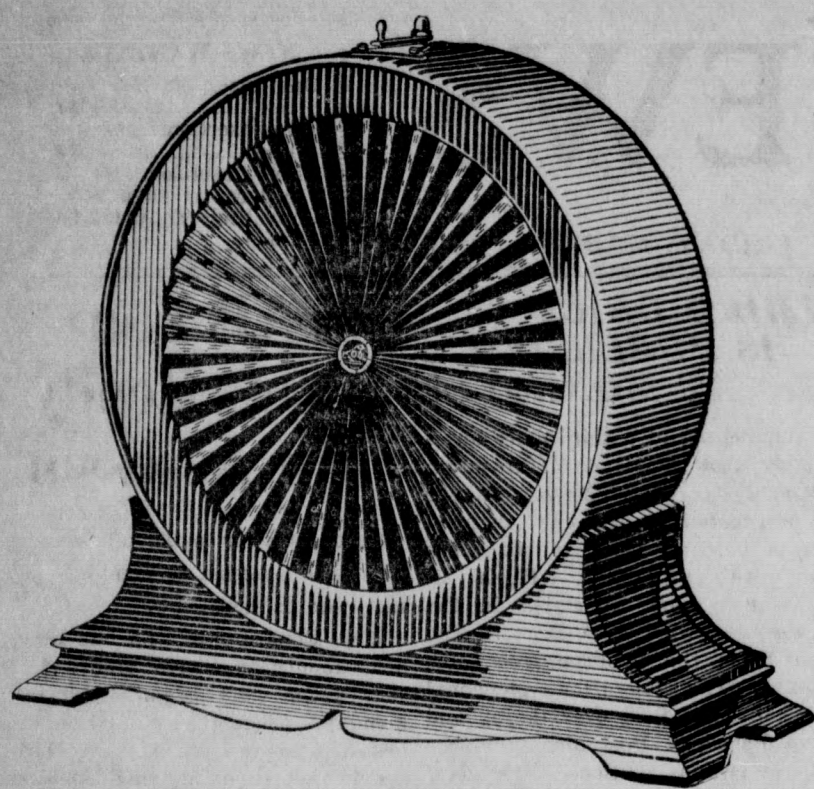
Mr. Rouark was born in Baltimore, Md., where he was educated and grew to manhood. Enlisting in the Union army he served throughout the Civil War. He engaged in the grocery business, which he followed until his retirement from active trade.

In 1872 Mr. Rouark married Miss Florella Jane Mathews of Martinsburg, W. Va. She passed away in 1885 and of their six children three are now living: Mrs. E. Waldo Ward of Sierra Madre, Miss Lillian Rouark of San Francisco, and Mrs. Frederick C. Sager of La Veta, Colo. All were present when their father passed away.

Mr. Rouark removed to Colorado in 1889, and in 1915 to Sierra Madre, since which time he has resided at the Ward home. Throughout his life Mr. Rouark has been active in church and charitable work, affiliating with the Methodist church before coming here. As long as his strength permitted he was a regular attendant at the Congregational church here, serving as a member of the board of deacons, teaching a Sunday school class and being especially thoughtful in ministering to the sick and distressed.

Funeral services were conducted at the home on Monday by Rev. A. O. Pritchard. Mrs. Monte Hicks, an old friend from Colorado, sang. Interment took place at Monrovia.

Do you want to hit the bullseye, Mr. Business Man? The best ammunition is News advertising.



Victor Lumiere Loud Speaker

Let us give you a demonstration of this wonderful new instrument

ONE demonstration of the Victor Lumiere Loud Speaker will convince you of the superiority of its performance.

It is new and different.

Gives you greater enjoyment from any radio set. Combines remarkable quality with sensitivity. Beautifully designed mahogany cabinet. Come in today and hear it.

WOODSON F. JONES

Main 182 31 N. Baldwin

Radios and Radio Supplies

STATIONERY



Wistaria Theatre

SIERRA MADRE

87 West Central

First show 6:45—second 8:30—Matinee every Saturday 2:30

Friday and Saturday, March 5 and 6—

The Live Wire

With JOHNNY HINES

Also "THE PACEMAKER" Serial

Regular Saturday Matinee 2:30

Sunday and Monday, March 7 and 8—

Lady Windemere's Fan

With RONALD COLMAN and IRENE RICH

Comedy, "WATCH OUT"

Special Prices: Adults 30c; children 15c

Tuesday, March 9 only—

The Prairie Wife

With DOROTHY DEVORE and Herbert Rawlinson

Comedy, "TAILORING"

Wednesday and Thursday, March 10 and 11—

The Unguarded Hour

With MILTON SILLS

Comedy, "THREE WISE GOOFS"

How Pomona Plans Look To Harvard

Plans for future development of Pomona college have attracted the attention of eastern educators, judging by the following editorial which appeared in the Harvard Alumni Bulletin and the Boston Transcript:

The small college finds it hard to remain small nowadays. With the overwhelming of the state universities by the onrush of students during the past five years, the attractions of the small institution have been brought into bolder relief. The result is that many of the old line colleges have been forced in self defense to limit their enrollments. Otherwise they would soon be swamped by the applications for admission.

Dangers of Limitation

But the mere fixing of a maximum size for the freshman class, or for the undergraduate body, does not solve any of the larger problems of educational progress. Harvard imposed a limit two years ago, but not with an expectation that it would be permanently maintained; it will doubtless be lifted whenever that action seems possible and advisable. Limitation of numbers may be justified as a makeshift but not as an ideal. It means, for any institution that adopts it permanently, a slow but sure recession of influence upon the educational life of the country as a whole. Everything else will keep on growing and hence the constituency of the institution will become relatively smaller as the years go by. This is a fact which ought not to be disregarded when the future of any college is discussed.

The number of young men and women who seek a college education is growing. It is growing at a more rapid rate than the increase of population, and in all human probability will continue to do so. If the existing universities and colleges cannot, or will not, take care of this increase, there will have to be a considerable setting up of new institutions. But that is just what many educators, including the experts of educational foundations, are anxious to see avoided. New institutions of collegiate grade usually have a hard time of it during the first few decades of their existence—getting endowment, getting teachers, building up a library, and establishing sound traditions. How often have we been assured by educational investigators that there are already too many weak institutions in most of the states, and that the cause of education would be better served by half the number if they were twice as strong!

Distinction in Union

Pomona College seems to have hit upon a promising way of dealing with this general problem of reconciling limitation with growth—a plan of collegiate federalism. The essential features of this plan are explained in the present issue of the Bulletin and need not be recapitulated here. It is enough to point out that this is a new conception. At first glance one might call it an adaptation of the Oxford system, but the resemblance is on the surface only. What the Pomona plan actually embodies is an endeavor to apply, in collegiate organization, the principle of federalism combined with local autonomy which has become familiar to us in the governmental structure of the Nation and also of the separate states. And with an analogous end in view, namely, to gain the strength that comes from union, while conserving the values which are derived from a large measure of local independence, initiative, and neighborhood rivalry.

TAX BLANKS MAY BE HAD AT POST OFFICE

Income tax blanks of all kinds may be obtained at the Sierra Madre post office, according to announcement of Mrs. Jessica H. Wright, postmaster. Citizens who must make returns in accordance with the terms of the new revenue law have only a few days left in which to fill out the necessary forms. As usual, the internal revenue office sent out deputies last week for one-day calls in the various towns without allowing time for announcement in local papers. Reports which appeared in the daily papers were conflicting and few persons were able to take advantage of the assistance of the deputy.

Santa Fe Is Planning Big Undertakings

Announcement was made by W. K. Etter, general manager of the Santa Fe, that a total expenditure of \$12,500,000 had been placed in the budget for coast line improvements for 1926. Of this amount \$6,500,000 is for work planned to be finished or gotten under way this year. There will also be expended \$6,000,000 for work planned and stated in 1925 but not completed.

A total of \$1,100,000 will be for new 110 pound steel rails to be laid on the main lines west of Albuquerque; \$1,000,000 for improvements to bridges, trestles and culverts; \$3,200,000 for improvements in roadbed, main tracks, terminal yards, passing tracks and sidings. The company will expend \$400,000 for improvements in its telegraph and telephone facilities and automobile signals, while \$1,500,000 has been allotted for improvements in stations, hotel and office facilities. For improvements in water and fuel stations \$850,000 has been allowed and \$1,800,000 will be used for improvements in shop, roundhouse and terminal facilities. The remainder will be spent for improvements in docks and wharves and for other improvements.

For the elimination of grade crossings and crossing protection this year a total of \$2,250,000 has been allowed.

The Santa Fe System this year will expend \$24,000,000 for improvements and \$25,000,000 more on projects, planned and started in 1925 but not completed.

Of this amount \$8,000,000 will be for equipment, including 3,000 additional freight cars of various types and fifteen Santa Fe type locomotives, the latter to be assigned to the lines west of Albuquerque.

The general manager stated that the Santa Fe Coast lines in 1925 handled 67,000 cars of refrigerator freight, and during the year 500 refrigerator cars were purchased. For this year an order for 1,000 new refrigerator cars has been given. In 1925 the Santa Fe completed a new ice factory and icing facilities at Winslow, Arizona, at a cost of \$900,000 which gives the coast lines a complete system of up-to-date refrigerating plants at all points, consequently there will be no need for an expenditure for such this year.

Mr. and Mrs. E. H. Carpenter, Mrs. Francis and Mrs. Cora Pearson of Los Angeles were visiting old neighbors and friends in Sierra Madre on Wednesday.

LEGION GIVES DANCE MAR. 17

A Saint Patrick's Day celebration will be put on by the local post of the American Legion. Arthur T. Evans of the Legion entertainment committee has reserved the Woman's club house on March 17 for a dance and has engaged Kenny's orchestra for that evening. The orchestra is the same one that furnished the snappy music at the last dance at the Masonic temple. Further arrangements for a characteristic celebration of the day are under way.

THREE FOOLISH PEOPLE

There was a business man who failed
To win the longed for prize
Of riches and prosperity—
He did not advertise.

There was a lover once who died
Quite wretched, I suppose,
Because he didn't know enough—
Too bashful to propose.

There was another man whose ways
His neighbors greatly pained,
Because he didn't know enough
To go in when it rained.

All three were foolish; but worst
Of all
In everybody's eyes,
Was he who was a business man
And didn't advertise!

—U. S. Publisher.

Never Missed

GRACIOUS—do you know THAT over twenty million PIECES of mail reach THE dead letter office EVERY year—that's what THE statistics say—and WE'RE not going to DISPUTE it, because we're ENTIRELY too busy these DAYS trying to give all YOU Sierra Madre people GOOD drug store service, but JUDGING the information FROM our own experience WE'RE ready to wager a DOLLAR to a doughnut THAT in all those twenty MILLION pieces of mail THERE isn't one monthly BILL, because we're POSITIVE that not one OF those blamed things EVER missed us since WE started in business SIXTEEN years ago.

—RUDOLPH.

F. H. Hartman & Son

The *Rexall* Drug Store

25 North Baldwin

WE HAUL YOUR BAGGAGE Freight, Furniture or Anything

Daily trips between Sierra Madre, Pasadena and Los Angeles.

Sierra Madre: Tel. Main 50; 97 E. Montecito
Pasadena: Tel. F. O. 254; 39 E. Colorado
Los Angeles: Tucker 2686; 452 South Alameda



See Your Local Yard

For High Grade Building Material
Rough Lumber, Finish Lumber, Cement, Lath, Plaster, Wall Board, Hardwood Floors laid, scraped and finished. Roofing and Composition Shingles applied. Free Plan Service.

THE L. W. BLINN LUMBER CO.

E. P. BRADFORD, Manager
Main 23 38 E. Montecito

Do You Realize How Many

RABBITS

are grown in Sierra Madre?

We are constantly reminded of the importance of rabbit growing by the increasing sales of our CHOICEST ALFALFA HAY and ROLLED BARLEY.

The Prices are Reasonable, too

SIERRA MADRE FEED & FUEL

R. J. WALSWORTH

Main 50

97 E. Montecito

AT PASADENA THEATERS THIS WEEK

RAYMOND

Week Starting
Saturday

RAYMOND HATTON, WALLACE BEERY
and MARY BRIAN, in

"Behind the Front"

The Sunny Side of the War

West Coast Presents WELSH GLEE MEN

WAGGONER & HARRIS, Winners First Prize in
\$5000 Examiner Charleston Contest

Romandi's Raymondeers Rudolph Schaager at the organ

STRAND

Week Starting
SATURDAY

Douglas Fairbanks

in

"DON Q"

Regular Admission Prices Limited Engagement
COMEDY GOOD MUSIC NEWS

FLORENCE

COMMENCING
SUNDAY

CORINNE GRIFFITH, in

"Infatuation"

with PERCY MARMONT

Thursday—

"The Circle"

ELEANOR BOARDMAN, MALCOM MacGREGOR
and others

ODETTE'S

"It's All in the Flavor"

Bungalow Barbecue

REAL BARBECUED SANDWICHES

Open till Midnight

Foothill Blvd., ARCADIA

YOUR LETTERS

are so much more enjoyable when written on attractive stationery that it will be to your real interest to examine our new lines of letter paper.

BIG TABLET VALUES

NOVEL PAPETRIES

The Central Pharmacy

Courtesy and Service

Main 224

36 W. Central

Spring Feed Is Vital

because you give your live stock a good or bad start for the year. We have the best of feeds for
POULTRY, RABBITS and LARGER STOCK

C. W. WILKERSON & SON

Black 22

43 N. Baldwin

Sierra Madre Realty Co.

Real Estate, Loans, Rentals

Insurance

WOODSON F. JONES, Manager

Main 182

31 N. Baldwin

GOOD PRINTING is not so uncommon as it was ten years ago. But NEWS printing is still exceptional for excellence, and the price is right.

SPECIAL SALE TOWELS

at a great saving

We were fortunate in getting a case of Towels, assorted sizes, that we can offer at very low prices.

TURKISH TOWELS

Size 14x30 Bath Towel, all white

3 for 50c

18x36 fancy Towel, white with colored stripe, good quality

25c

22x46 extra heavy double thread, plain white excellent made

48c

20x42 extra heavy double thread, white with colored check ends, wonderful value

59c

HUCK TOWELS

16x32 plain white

3 for 50c

18x36 heavy, all white or colored borders

26c

J. F. SADLER & CO.

WHEN WE TALK ABOUT REAL Plumbing Service



We Mean
just that
for
the quality is
guaranteed

Ask us about restoring chipped and stained porcelain enamel like new.

Plumbing Service and Supply Co.

G. E. BABBITT & SON

Black 183

291 West Central

Read the Wantads - Page 7

BANKING SERVICE

A general banking business to best meet the needs of the community is our aim

Interest paid on term deposits.
Money to loan on mortgages.
Collections and Escrows.
Drafts and A. B. A. Travelers' Checks.

Safe Deposit Boxes for Rent

SIERRA MADRE SAVINGS BANK

COMMERCIAL

SAVINGS

Capital Paid Up, \$45,000—Surplus, \$23,000

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F. H. HARTMTN C. W. FORMAN

WHAT DO YOU KNOW ABOUT THE LEGION?

More questions and answers for those who want to know about the great veterans' organization.

What is the Legion's Purpose?

Service—service to community, state and nation! Members of the Legion have given service while they were members of the armed forces of the United States in the World War. The Legion was organized that they might continue to give the same service in time of peace as they gave in war.

What Are Legion Principles?

Principles of the Legion are set forth in the preamble of the constitution:

"For God and Country, we associate ourselves together for the following purposes:

"To uphold and defend the constitution of the United States of America; to maintain law and order; to foster and perpetuate a one hundred percent Americanism; to preserve the memories and incidents of our association in the Great War; to inculcate a sense of individual obligation to the community, State and Nation; to combat the autocracy of both the classes and the masses; to make right the master of might; to promote peace and good will on earth; to safeguard and transmit to posterity the principles of justice, freedom and democracy; to consecrate and sanctify our comradeship by our devotion to mutual helpfulness."

What About the Disabled?

The Legion's first concern is for the disabled veterans of the World War. A National Rehabilitation Committee, with general offices in Washington and field men at strategic points over the country, is maintained. The committee is in close liaison with the United States Veterans Bureau and is the center of a nation-wide system for assisting veterans in getting their claims adjusted. It is assisted on technical questions of care and cure by an advisory council of leading medical and surgical experts.

Departments and posts take an active part in rehabilitation work, particularly in seeking out and contacting men needing help. Splendid work is done by the Legion Auxiliary, made up of the mothers, wives, daughters and sisters of Legionnaires, in assisting families of the disabled. Nearly half a million dollars was spent by the Auxiliary in 1925 for this work alone.

The Legion insists on the best in care and cure for the disabled which is possible to modern medical science. It assists in obtaining the necessary legislation to provide proper treatment for them and to insure justice to them. It suggests improvements in the methods and procedure of the Veterans Bureau. It seeks out the disabled, a thing which the government because of its limited staff cannot do. It helps to build up their claims and pushes them until the most favorable action possible under the law has been taken. In 1925 the National Rehabilitation Committee alone got awards for disabled men totaling \$2,028,575.05.

The Legion exposed the waste, confusion and inefficiency existing under the old plan of three separate governmental agencies to handle veteran problems. It led to the movement which resulted in the creation of the United States Veterans Bureau in 1921. By the passage of the Reed-Johnson bill in 1924, it secured the decentralization of the bureau. This bill gave authority to make ratings and awards out in the field in direct contact with the disabled.

Laws affecting compensation, hospitalization and rehabilitation of the disabled have been constantly liberalized and humanized by Legion efforts. In 1925, benefits under the Reed-Johnson bill, during the first year of its operation, alone totaled \$16,493,866 to 39,433 disabled, among them shell shocked, tuberculosis, blind and totally deaf veterans.

In the six years from 1920 to 1925 the Legion obtained from Congress appropriations for the care of the disabled totaling \$2,377,082,671, a yearly average of \$396,180,455. In 1925 Congress made available for rehabilitation work the sum of \$345,313,000, of which \$17,487,750 was for hospital construction and enlargements.

Dr. William S. Bovard left last Friday for San Francisco after a visit with his son, Dr. Gilbert F. Bovard. He was on the program of the Methodist educational conference in San Francisco, after which he was scheduled for speaking engagements in Utah, Colorado, and Iowa before returning to his home in Evanston, Ill.

No Raise in Gas Rates In Sierra Madre

Denying that the local Southern Counties Gas company was seeking to raise its gas rates to the gas consuming public of this community or any of the 60 cities served by it throughout Southern California, W. E. Keefe, district manager for the utility, after conferring with A. E. Bridge, executive engineer of the organization, in the general offices, Los Angeles, today gave out a statement regarding the present gas rate hearing now pending before the state railroad commission in Los Angeles.

Ask No Increase

"Our company has made no application for a rate increase," said Keefe. "Our only connection with the Los Angeles hearing is that in which we wholesale gas to the Los Angeles Gas and Electric corporation. Otherwise we are in no way identified with the present hearing in which several other gas companies have applied."

Keefe denied that there is a gas shortage as far as the Southern Counties Gas company is concerned. He stated that his company is today receiving gas from all of the substantial gas-producing fields in Southern California. He emphasized the point that his organization during the past year had extended its network of transmission mains to embrace four newly developed gas-producing fields.

In Good Position

"We are today better equipped for serving gas than at any time in our history," said the local gas company executive. "We receive a great supply of high-grade natural gas from many sources, four of which were only recently added to our lines. We are today well equipped to serve 108,000 consumers throughout Southern California and are not in the least disturbed as to the future of our natural gas supply, which is not dependent upon any one field, but upon all of the substantial Southern California fields," concluded Keefe.

Harold D. Carewe returned on Saturday from a business trip to Washington, D. C. While in the east he visited friends in Boston.

Thrills Are Numerous on Weekly Bill

Did you ever notice that the title of each Johnny Hines picture is a description of the dynamic qualities of the star himself? There was "Burn 'em Up Barnes," "Sure Fire Flint," "The Speed Spook," "The Early Bird," "The Crackerjack," and now along comes Johnny billed as "The Live Wire," his initial First National feature which comes to the Wistaria theater to wind up this week's program.

"Lady Windermere's Fan," adapted by Julien Josephson from the famous Oscar Wilde play, has one of the most brilliant casts ever before assembled in one production. It includes Irene Rich, who plays Mrs. Erlynne, Ronald Colman (by arrangement with Samuel Goldwyn), who plays Lord Darlington, May McAvoy as Lady Windermere and Edward Martin as Lord Augustus. Helen Dunbar, Carrie Daumery, and Billie Bennett play three duchesses. This new Ernest Lubitsch production comes to the Wistaria as a special offering Sunday and Monday.

Dorothy Devore, star of the Christie comedies, is following in the footsteps of Gloria Swanson, Mae Bush, Betty Compson, Marie Prevost and others who deserted slapstick for straight screen drama. She is said to have given one of the finest performances of the year in the title role of "The Prairie Wife," which comes to the Wistaria Tuesday only.

No "doubles" clutter up the water when Milton Sills has swimming stunts to perform. During the filming of the exterior scenes of "The Unguarded Hour," the attraction for Wednesday and Thursday, Milton Sills, who has the starring role, had to rescue Doris Kenyon from drowning. The scene was shot in the waters of Long Island Sound, off the private bathing beach of the Commodore Benedict estate at Greenwich, Connecticut. Sills plunged into the water, fully dressed, swam a hundred yards, grabbed Miss Kenyon and swam back to shore. He did it with all the ease and grace of a professional life guard. Miss Kenyon is the featured feminine player.



A Message to Edison Stockholders

THE story of electric Power and what it has done and is doing for the development of California is one of great interest. Through all its fabric runs the thread of romance. Pioneers have done big things and by their personal initiative have given California the finest electric system in the world.

This series of Advertisements in your local papers will tell the story of the Edison Company and its achievements.

What is the history of the Edison Company? How is electricity made from water power? What does inter-connection do for the average consumer? Why are large plants more efficient than small ones?

Why has the price of electricity dropped during a period of advancing costs for other commodities?

These are some of the points that will be explained.

R. H. Ballard
President and General Manager



CLIP THESE ADS AND SAVE THEM

They will give you a fund of useful information about your Company.

"Cactus or Orange" is the subject for next week.

SOUTHERN CALIFORNIA
EDISON COMPANY

Owned by Those it Serves

How About Your Tires for THAT SPRING TOUR

Bring in your car and let us outfit it with

INDIA TIRES

Then you will be able to appreciate the economy of really good tires

Westinghouse Batteries and Service

CENTRAL GARAGE

JOE BELOHLAVEK, JR.

PHONE 8
BLUE 8

CENTRAL AND
BALDWIN

Buster Brown Shoes

For children and growing girls, in oxfords patent one-straps and children's elk shoes

SPECIAL

Big boys' and men's \$5.00 and \$5.75 brown or black oxfords at \$3.95

Olsen's Shoe Store

Green 38

34 N. Baldwin

Individual Homes for Critical Buyers



This is one of a series of new studio homes recently prepared by our architectural department. Complete plans and elevations on file at our office.

ALTHOUGH all Pacific prices are figured on a cash basis, we will gladly assist you in financing. If you own a clear lot, we can arrange a loan that will be the most liberal you can possibly obtain, and can be paid on terms convenient to you. Tell us what your finance needs for building are, and we will show what we can do for you. Free architectural service.

QUINLAN & SCHROEDER

Red 498

MONROVIA 107 E. Lemon

BUILDERS OF PACIFIC Ready-Cut HOMES



THE YEAR ROUND RESORT

Mount Lowe

MT LOWE TAVERN AND COTTAGES

BEAUTIFULLY SITUATED IN THE GLORIOUS SIERRA MADRE MOUNTAINS, COMBINE EVERY COMFORT FOR A DAY, A WEEK OR LONGER SOJOURN.

HIKING · DANCING · TENNIS and other Amusement Features

ROUND-FARE \$9.50 FROM LOS ANGELES
TRIP 5 TRAINS DAILY FROM MAIN ST. STATION
for information & reservations apply information bureau
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PACIFIC ELECTRIC RY.

News Editorial Page

SIERRA MADRE NEWS SIERRA MADRE, CALIFORNIA

Published by the
SIERRA MADRE PRESS, INC.
Telephone Black 42
Press Building Opposite P. E. Station

GEORGE B. MORGRIDGE,
Managing Editor

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the Act of March 3, 1879



THE FUTURE OF PRINTING

"WHAT'S to become of the printing business when these new photographic printing processes get into general use?" is a question asked many times of late by interested laymen. They have seen newspaper reports of wonderful new machines that promise to revolutionize the industry.

Within the trade there is a slight variation to the questions. The other day the News linotype operator and the boss were talking about feeding wet sheets of paper into a Washington hand press as they had known it in their younger days. Whereupon the pressman, youngest member of the force, remarked: "Hearing you fellows talk about stuff I've never seen in a printing office makes me wonder what we will have discarded and what we will be using in another 25 years."

It is true wonderful progress has been made in offset, rotogravure and other comparatively new printing processes in the last 25 years. But it is likewise true that typographic printing in all its variations has made even greater progress in the same period. Old John Gutenberg's invention of movable types still dominates the composing room. And letterpress printing is still the foundation of all methods of reproduction.

Rotogravure work such as the illustrated Sunday supplements, is beautifully adapted to certain types of work. But its field is restricted by physical limitations, to certain classes of printing. In newspaper work where initial speed is essential it cannot compete with the processes by which newspapers are reproduced. In the field of high grade typography it is not to be compared with the best letterpress productions. It has a certain field where the requirement is for long runs and where there is plenty of time for preparation.

As to the new photographic processes, more or less mysterious, certain fundamentals should be kept in mind. In the first place, any photographic reproduction presupposes an original subject. If a substitute for printing processes is sought, how will the original be produced?

Usually some sort of glorified typewriting machine is suggested for the initial production to be photographed. But the crudity of typewriting would not be tolerated for such purposes even as newspaper use. The reading public would not stand for it. No machine of the typewriter class has successfully met the problem of justifying or spacing lines to procure even margins. The difficulties of securing a clean, sharp impression are even more baffling. Then there is always a certain loss in photographic reproduction to be reckoned with.

It is conceivable that some machine will be developed capable of producing an original worth photographing in less time than would be required to linotype it and take a first press impression, but it is doubtful if the quality would be equal. Having prepared for the first copy, then the race would be for quantity production between the printing press and the photographic process. Considering the marvelous speed attained by modern machinery, it need only be said that the photographer will have to "go some."

At the present time the printing industry ranks as the fifth great industry in the United States, in value of product and amount of capital investment. During the past few years the printers and publishers of the United States have invested hundreds

of millions of dollars in new mechanical equipment designed for letterpress printing. On every side the typographic printing business is constantly expanding. The superior quality of letterpress printing over any other process of rapid reproduction, whether photo-mechanical or photographic is recognized by business men in general as well as those in the trade.

MORE BEAUTIFUL BOOKLETS ARE AVAILABLE

THE story of Southern California has been attractively presented to more than ten thousand persons in the East and Middle West through the interest of Southern Californians in their homeland.

Last fall, the All-Year Club of Southern California instituted the policy of sending its booklet, "Southern California Year Around Vacation Land Supreme," to persons outside of Southern California whose names and addresses were furnished it by residents here. A personal letter accompanied each booklet. It said by whose request the letter and booklet were sent and offered to be of all further informative service. Under this policy the book has been mailed to 10,230 persons.

G. C. Milham, executive secretary of the club, declared that these names were of definite help in making the current winter tourist season one of the most prosperous the Southland has ever had.

The booklet tells the story of all Southern California. It tells the winter as well as the summer story. Milham urges all to continue sending the names and addresses of their friends outside of Southern California so that the advertising may continue as aggressively as ever.

Writing which nobody can understand doesn't get much attention. But when some foreigner writes a piece of music its artistic rating seems to be in inverse ratio to the number of people who can understand it.

Be thankful your wife has a few faults, old topper. If she had been perfect you wouldn't have stood a chance of being her husband.

Isn't there a surprising number of men who want to assert their personal liberty by buying 1926 likker in spite of the fact that they really don't care to drink!

If you are a nature lover, you may enjoy watching the bees at work on the different varieties of spring flowers. But for the study of human nature, just keep your eye on the variety of subjects the political bee finds to work upon.

Covering up assets of solvent credits and securities over the first Monday in March has long been a favorite occupation of many people who make a practice of trying to outwit the assessor. This year they had their trouble practically for nothing. For a change in the law reduced the basis of valuation from 50 per cent to 7 per cent of actual cash value.

Impossible is a word only found in the dictionary of fools.—Napoleon I.

If you are going to hitch your wagon to a star, be careful in your choice of a tow line.

TIME TO GET YOUR LAND NOW

"Not for several decades in the history of Los Angeles has the time been more opportune for the purchase of real estate, improved or unimproved, than at the present," according to Frank Meline, president of the Frank Meline Company. Mr. Meline recently returned from a trip through the East and Middle West and declares that Los Angeles county will never see property values as moderate and as low as they are now.

ADVERTISING POME

Oh, merchant, in thine hour of eee,
If on this paper you should cee,
Take this advice and be you yyy:
Go straightway out and advertiii.
Be wise at once, prolong your daaa,
A silent business soon d-kkk.

—Louisiana (Mo.) Press-Journal.

RESURRECTION OF THE HOME

(By Lela Macomb Roulette)

Easter is known as the time of resurrection, and that also should be applied to the renovation of the home, or some part of it needs tuning up.

Let us start with the morning or breakfast room as this is the rudder of the day. Color harmony is the most vital part in furnishing a home. Color has a language just as the speaking voice has. The first consideration in selecting the color scheme is the exposure of the room. Northern and eastern exposures require warm colors; southern and western exposures call for cool tones. House furnishing is a science and never before in the history of the country has such refinement been reflected in the home. Beauty and artistic furnishings are the greatest influences for good, especially to children. The ancient Greeks surrounded prospective mothers with sculpture and beautiful paintings.

A color triad is usually applied to large areas, such as hotel reception rooms, etc. But we will take the license of using in the breakfast room a triad of blue-green, red-violet and yellow-orange, using a rich yellow tone for the walls. Yellow has a psychological effect of cheerfulness. If a wall paper is used avoid action in it as it causes unrest. For the draperies use a chintz of a jolly pattern. The designing of materials has become such an art that some part of the design can be applied to the decoration of the furniture. Painted furniture is not a fad, but comes to us from the early Egyptian dynasties down through centuries to the classic English period under Adam's influence.

Nature is so lavish in color in California that it would be charming to reproduce a southern summer house for the breakfast room, using chintz at the windows with design of fruit and placing lattice work constructed with Greek measurements between the windows, and using a few hanging baskets.

Beauty is an issue of spirituality and the English statesman, Disraeli, said, "I have always felt that the best security for civilization is in the dwelling, and upon that properly appointed dwelling depends more than anything else the improvement of mankind."

Liquid Welfare In Cook County

A Chicago hospital is raided by prohibition agents who have become suspicious. The institution held a basic liquor permit for the withdrawal of alcohol, whiskey and wine necessary to the care of 4,000 patients a year. When the raiders got in they found not a single patient, but they discovered a list of 700 names whose possessors received "medical examination and attention" for \$10 a "reception." The 700 were members of the Cook County Business Men's Welfare association, according to the list, and the hospital seems to have furnished all of the "welfare." It is closed now. Pity the tired business man!

WEAR PLATES ON YOUR CAR OR BE FINED

All motor vehicles on the state highways not equipped with 1926 license plates will be stopped by state traffic officers, according to advices reaching the Automobile Club of Southern California. Drivers of any car unequipped with the new plates, who can not show that application has been made for them, will be arrested and charged with a misdemeanor under section 51 of the Motor Vehicle act. In addition to arrest on a misdemeanor charge, such operators will be compelled to pay double for their plates, under the penalty clause of the law.

CUT

the wire and the lights go out—Decrease its size and it cannot carry as much current.

Pressure on a nerve, which nearly always occurs at the point where it leaves the spine, decreases its carrying capacity. The brain cannot get the normal amount of life force over it and the organ supplied by the nerve becomes diseased.

Chiropractic Adjustments remove the nerve pressure.

Dr. C. F. Stoddard
CHIROPRACTOR
71 N. Baldwin
The Place to Get Well



ALEXANDER
GRAHAM BELL

1847

"Of all faiths a man's faith in his own destiny is the most important."

THE traditions are respected in rites conducted by us, and the ceremony is one of beauty and dignity.

Ray A. Grant

FUNERAL DIRECTOR
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201 West Central

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LOW RATES ON INSURANCE

WE CAN QUOTE YOU SURPRISINGLY LOW RATES ON RESIDENCE RISKS AND GIVE YOU PROTECTION WITH THE WORLD'S BEST AND STRONGEST FIRE INSURANCE COMPANIES.

ANDREWS & HAWKS

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81 West Central

\$1 MEN'S SUITS
Cleaned and Pressed
Phone Your Orders
Troy Laundry Service
ROY EDWARDS, Agent

Red 42

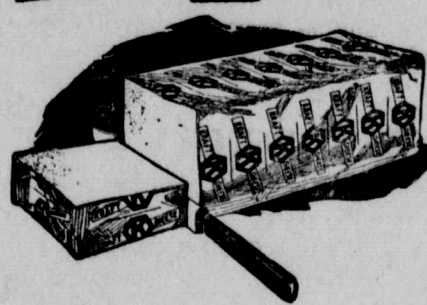
Langley's Barber Shop

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NORRIS

ESTABLISHED 1887

HEALTH CENTER



Special
Demonstration
SAT.
Mar. 6

COME SEE THE MAMMOTH CHEESE

in our east window, made by
Krafft Cheese Co.

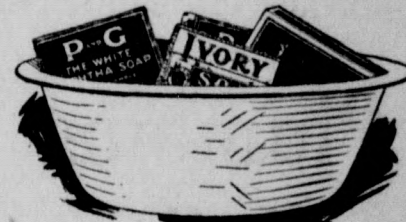
The Company Quality Made

We are going to place this
MAMMOTH CHEESE
On Sale Saturday at the
special price of 45c lb.

Let us reserve a piece of this time mel-
lowed cheese for you. You get a flavor
unattainable in smaller cheeses.

SPECIAL

WHITE ENAMEL
Dish
Pan



Full of Proctor & Gamble Products:

- 7 Cakes P. & G. Soap
- 2 Cakes Guest Ivory Soap
- 2 Cakes Medium Ivory Soap
- 1 package Ivory Soap Flakes, small
- 1 Large Package Chipso
- 1 White Enamel DISH PAN

Regular Value \$2.25

All for \$1.35

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BATTLE CREEK SANITARIUM FOODS



Valuable Booklets and Samples FREE

Exclusive Agents Battle Creek Sanitarium Food Company Products

EAT FOR HEALTH

A Few Simple Rules for Health

For Lack of Appetite

A fruit regimen combined with Lacto-Dextrine Feeding rarely fails to produce a healthy appetite within three or four days.

Malted Nuts, Protose, Savita and
Toasted Rice Biscuit are very tasty.

S. R. NORRIS

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DEPARTMENT STORE

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Baby's Carriage

YOU will find just the proper model for your baby in our large stock of the season's newest carriages, sulkies and strollers.

Every carriage on our floor is doubly guaranteed by our reputation as merchants and by *A Quality Seal on Every Wheel* which assures you of genuine Heywood-Wakefield quality, backed by 100 years of manufacturing experience. Prices are such that every mother can afford one.

Sierra Madre Furniture Co.

Blue 219

12-14 N. Baldwin

GOOD AMERICAN COOKING

makes our meals popular.

REGULAR DINNER 50 CENTS

VARIED MENUS, NOON AND NIGHT
Real Home-Taste Pies

H. & M. CAFE

Mr. and Mrs. George Halpin

28 N. Baldwin

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Why waste time, tires and gasoline?
Let us serve you.

We make two deliveries daily.

ALL GOODS GUARANTEED

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Central Market

Grocery Phone
MainFREE
DELIVERYMarket Phone
Main 97

THE SUNSHINE SHOP

(Nothing to sell but health)

RADIUMILK—Strictly an energizer for the blood and nerves.
RADIUMIZED BLANKETS and PADS—Carrying Radium emanations into the body with thermal and magnetic heat.
PERFECTOCOIL—A radiumized, electrically heated belt.
RADIUM ROBES—Like the blankets and pads, but made into a comfortable robe with booties attached.
RADIUM SHIELDS—No heat, but the vitalizing Radium emanations for bronchitis and tuberculosis.

VISIT SUNSHINE SHOP and read the reports of the highest medical authorities in America on Radium Emanation used in the treatment of various diseases. We make no claims that are not borne out by facts. You may be undergoing needless suffering by neglecting to inform yourself on the subject of Radium Emanation for health. As to cost—it's cheaper than many worthless things we buy every day.

Authorized distributors for Radium Health Laboratories located at
1614 West Washington St., Los Angeles, Calif.

THE SUNSHINE SHOP

Aztec Hotel Building, West White Oak Ave., Monrovia, on Foothill Blvd.

From the Old News Files

1907

Sierra Madre's first municipal government was formed in the council chamber on Baldwin avenue (the present historic civic domicile.) The first board of trustees consisted of C. W. Jones, chairman, E. W. Camp, N. H. Hosmer, J. C. Pegler and Justus Kraft. L. C. Torrance was treasurer, J. J. Graham was clerk, and W. P. Caley was marshal. The first ordinance fixed the time and place of meeting for the board and the second dealt with taxation. Walter F. Haas of Los Angeles was city attorney.

The new pipe organ of the Church of the Ascension was formally put into use with a splendid recital given by Professor Thwaites.

W. S. Andrews enjoyed a visit from his brother, W. L. Andrews of Hartford, Conn.

Mr. and Mrs. Howard Hill entertained Mr. and Mrs. Charles McKee and Miss Ellen McKee, cousins from St. Louis.

1916

The Merry Minstrel Maids gave a performance in the club house which was a tremendous hit. Among the performers listed were Jennie Snowball Brandt as inter-locutor, Calamity Rose Collins and Mandy Sapollo Rhodes as Bones, Lily Evangeline Walker and Pearl Petunia Ramharter as Tambos. The chorus included Paradise Yerxa, Ariminta Webster, Gladiolus Brown, Minerva McBean, Belinda Baugh, Dina Daphne Ward, Sally Steinberger, Topsy Timm and Celestine Collins.

The Eastern Star chapter joined with the Monrovia chapter in entertaining Mrs. Elizabeth Wheeler, grand matron for California.

Frank Fraiberg sold Cypress Court Camp Resort to Otis B. Lockhart for subdivision purposes.

Total rainfall for the season reported by J. G. Blumer was 28.47 inches.

CLUB WOMEN GOING EAST ON SANTA FE

The General Federation of Women's Clubs in California will go to Atlantic City for their annual convention to be held May 24 to June 7, inclusive, on a special train de luxe to be furnished by the Santa Fe, consisting of steel pullmans, club, dining and observation cars with ladies' maid and other service similar to that furnished on the California Limited. This is according to announcement made by Jas. B. Duffy, general passenger agent, who stated that the convention special would afford the California Women's club members and their friends every opportunity to see the most attractive country en route with liberal stopovers at Chicago and Washington, D. C.

The special will leave Los Angeles at noon May 22, with connections from San Diego, Santa Barbara, Ventura, Oxnard, Fresno, Bakersfield, and other points in the state.

Mr. and Mrs. Warren Preston of West Montecito entertained with a delightful card party last Friday evening. Those present were Mr. and Mrs. A. A. Sherman of Belleflower, Mr. and Mrs. C. L. Tarter, Mr. and Mrs. Arthur Evans, Mr. and Mrs. Rudolph Hartman and Mr. and Mrs. Victor Hill.

Church News

Bethany Temple

Elwood P. Lyon, LL. D., minister.

9:30, Sunday school; Dr. F. H. Cram, Supt., Roy Edwards, Asst. Supt. Classes for all ages.

11 a. m., Worship and sermon, "The Foundation of Our Justification."

3:15, Junior C. E. Meeting.

6:30, Intermediate C. E. meeting; rotunda.

6:30, Senior C. E. meeting, Bethany hall.

7:30 p. m., Song and sermon, "A Man Sent From God."

Special music by Prof. C. L. Custer.

7:30, Tuesday, Bible Class.

7:30, Wednesday, Prayer Meeting, Bethany hall.

Church of The Ascension (Episcopal)

The Rev. M. D. Kneeland, B. D., rector; The Rev. William Carson Shaw, rector emeritus.

Third Sunday in Lent, March 7.

8:00 a. m., Holy Communion, (plain.)

9:30 a. m., Matins and church school.

11 a. m., Choral Eucharist with sermon.

Wednesday, March 10, 7:30 p. m., Evensong, Litany and address.

Thursday, March 11, 10 a. m., Holy Communion (special intent for the sick.)

Friday, March 12, 4:30 p. m., Litany.

The Rev. H. P. Hawes, D. D., will preach the sermon at the 11 o'clock Eucharist next Sunday.

Father Hawes was until recently rector of the Church of the Redeemer, Cairo, Ills., and is at present an assistant priest of St. Matthias' Church, Los Angeles.

Parish Organizations

Monday, March 8, Children's Confirmation instruction class, 4:30 p. m.; adults' class 7:30 p. m.

Friday, March 12, Woman's Guild, 2:30 p. m.

Christian Science

Corner Highland and Hermosa avenues.

Christian Science Society of Sierra Madre is a branch of the Mother Church, The First Church of Christ, Scientist, in Boston, Massachusetts.

9:30 a. m., Sunday school.

11:00 a. m., Sunday service, subject, Sunday, March 7, "Man."

8:00 p. m., Wednesday, Testimony meeting.

FINE LESSONS IN SUBTRACTION

Homer D. King in Hemet News: There is always something new in the world. We all know, or ought to know by this time, how adenoids, infected tonsils, ulcerated teeth and adrenal glands or the lack of them contribute to crime. Court records are full of illustrations and there is an extensive philosophy to the effect that the surgeon's knife is a more effective crime abater than the hangman or the warden of the state penitentiary.

Up to this time, however, we seem to have overlooked the importance of corns, bunions, fallen arches and ingrowing toe nails. It remained for a recent chiropodists' convention to disclose the importance of these things in character building, or more strictly speaking, perhaps, character tearing down. The Chicago health commissioner told the convention that one corn on the foot can put ten wrinkles on the face. The ideas suggested seemed reasonable. When you stop to think of the lovely dispositions which have probably been ruined by corns, it is not a far stretch of the imagination to think of murders which had their inception in the development of bunions and the possible relationship between divorce and ingrowing toe nails.

Our feet, it seems, have been getting too little attention. What shall it profit a man to have his tonsils bobbed and his teeth extracted, if he must go through life with a corn pumping poison into his system?

S. L. Palmer of South Santa Anita has purchased two lots on South Sunny side, embracing the entire frontage on the east side between Live Oak and Manzanita. The south lot was purchased from T. P. Cook and the north lot from James Daily.

Watch for the

Grand Openenig

of the new

RELIABLE Fruit Market

NO. 2

FULL LINE OF FRESH

Fruits and Vegetables

Quantity Buying for our Chain of Markets Will

Enable Us to Sell at Lowest Prices Always.

Read the Wantads - Page 7

Chaffees
"WHERE CASH BEATS CREDIT"

MEATS

Fancy Shoulder Lamb 25c
Fancy Legs Lamb 35c
Fancy Lamb Stew 12 1-2c
Pork Roast 25c and 30c
Rib Roast Beef 25c
Pot Roast 18c
Boiling Beef 12 1-2c
Pure Lard 20c
Compound 15c
Pork Sausage 25c
Kraut, 2 lbs for 15c
Fresh Hamberg 15c

Vegetable Specials on Saturday

SALAD OIL 32¢ Del Monte Dill Pickles, No. 2 1/2 can 23¢

* One Week Only **SPECIALS** Week of March 1-6
LARGE SIZE CANS **PEAS** LARGE SIZE CANS

Wisconsin Telephone Lakeside Brand 15¢

Mission Brand 5-Sieve 12 1/2¢

KILTIE OHIO STANDARD CORN Large Size Cans 12 1/2¢

EAST COAST MACKEREL Large Fat Ones 17 1/2¢
At the Meat Market



GIVE YOUR HOME A NEW DRESS THIS SPRING

You will enjoy your home vastly more if it is decorated in good taste by our down to date methods.

You will economize in upkeep of your home if it is protected against wear and weather by good paint.

You can learn of the high quality, the beauty and the utility of our work from any number of satisfied customers.

REFERENCES OR ESTIMATES ON APPLICATION

HAPGOOD & CARLSON

Tel. Blue 75; Res. Green 89

41 N. Baldwin Ave.

WHY

does it pay to paint?

A nicely painted residence is attractive and an asset to our city. The reverse is true of a house that needs paint and looks "shabby."

ACME-QUALITY

Paint is strictly high grade, is easy to apply, adds greatly to the life of the property and makes it more saleable. The increase in market value is many times the cost of the paint.

WINCHESTER
SPECIAL
HATCHET
Best Quality

74c

**Sierra
Madre
Hardware
Co.**

Richfield and Radio Gas
Retreading a Specialty—Tel. Blue 64
Wistaria Service station

Read the Wantads — Page 7

"WILL advertising save my business?" is a question many a man has asked. Maybe not—the best method is to advertise consistently and stimulate the business so it will not have to be "saved." NEWS advertising is best.

NEW LOW PRICES

ON

**GOODYEAR
TIRES**

Sierra Madre Garage

J. Milton Steinberger

Main 110

37-45 W. Central

Read the Wantads — Page 7

Womans Club

Mrs. Fletcher H. White, PressChrm.

The Sierra Madre Woman's club is moving its equipment to the grounds of Mrs. Fennel, looking to the ultimate in the long laid plans for the Wistaria Fete. So many lovely courtesies have been received by the club that it would be impossible to mention every one. If the spirit of cooperation is a sign of achievement, success surely waits in the offing.

The district manager of Southern Counties Gas, Mr. W. E. Keefe, has had a range installed for the club's use at Mrs. Fennel's. Merchants have been most generous in the matter of donations. The chamber of commerce posted Los Angeles and has taken charge of the routing of vehicles. Marshal Udell has taken charge of the trucking.

The central committee met on the grounds a few days ago and planned the lay out of the booths, tables, etc. The supplies will be moved up Friday, when everything will be put in readiness for the opening on March 6.

Those having cut flowers to donate please see Mrs. Conard, in charge of flower section. Mrs. Welscher, in charge of food preparation at the club house, can use help at all times in the club kitchen.

FIVE TRAGEDIES

A man struck a match to see if the gasoline tank in his automobile was empty. It wasn't.

A man patted a strange bulldog on the head to see if the critter was affectionate. It wasn't.

A man speeded up to see if he could beat the train to the crossing. He couldn't.

A man touched a trolley wire to see if it was charged. It was.

A man cut out his advertising to see if he could save money. He didn't.—Exchange.

HE WAS SKINNED, TOO

A humane society had secured a downtown show window and filled with attractive pictures of wild animals in their native haunts. A placard in the middle of the exhibit read:

"We were skinned to provide women with fashionable furs."

A man paused before the window and his harassed expression for a moment gave place to one of sympathy. "I know just how you feel, old tops," he muttered; "so was I."

NOTICE OF PUBLIC WORK

Public notice is hereby given that on Thursday, the 28th day of January, 1926, the Board of Trustees of the City of Sierra Madre, California, did, at its meeting on said day, pass a Resolution No. 274 declaring its intention to order the following street work to be done, to-wit:

SECTION 1: That the public interest and convenience require and that it is the intention of the Board of Trustees of the City of Sierra Madre, State of California, to close up, vacate and abandon for street purposes all that certain ALLEY, in said City of Sierra Madre, described as follows, to-wit:

Beginning at the Southeast corner of Lot 7 of the Brugman Tract, as per map of same recorded in Map Book 7, Page 127, Records of Los Angeles County, California; thence East 15 feet along the north line of Bonita Avenue; thence North in a direct line to a point in the south line of Esperanza Avenue, distant easterly along said south line of Esperanza Avenue, 15 feet from the Northwest corner of Lot 1, of the aforesaid Brugman Tract; thence westerly along said south line of Esperanza Avenue, 15 feet to said Northeast corner of said Lot 1, of said Brugman Tract; thence South in a direct line to the point of beginning.

SECTION 2: That the exterior boundaries of the district of lands to be benefited by said work or improvement and to be assessed to pay the damages, cost and expenses thereof are described as follows:

Commencing at the Southwest corner of Lot No. 7 of the Brugman Tract, as per map of same recorded in Map Book 7, Page 127, Records of Los Angeles County, California; thence Easterly along the North line of Bonita Avenue to the Southeast corner of Lot No. 18, of Brainerd's Subdivision, as per map of same recorded in Book 10, Page 75, Miscellaneous Records of Los Angeles County, California; thence Northerly in a direct line to the Northeast corner of Lot No. 13 of said Brainerd's Subdivision; thence Westerly in a direct line to the Northwest corner of Lot No. 1 of the aforesaid Brugman Tract; thence South in a direct line to the point of beginning, excepting therefrom any portion of any public street or alley which may be included within the above described assessment district.

Reference is hereby made to said Resolution of Intention No. 274 on file in the office of the City Clerk of said City of Sierra Madre for further particulars.

A. M. UDELL,
Street Superintendent of the City of Sierra Madre.
Dated this 5th day of February, 1926.

All Around the Town

E. H. Keegan has bought the C. M. Kellogg place, 65 W. Montecito, for a home.

The Modern Priscillas will meet on Thursday, March 11, at the Wistaria Fete and have tea together.

Dr. F. H. Bourne of this city is now associated with Dr. Philip Lovell, editor of "Care of the Body," Los Angeles Times, 1151 South Broadway, Los Angeles.

Mr. and Mrs. Robert E. Steinberger, who have been residing on East Carter avenue, have moved down town to the Hope house at 75 North Baldwin.

Mrs. Eleanor Corbin, who resided in Sierra Madre several years ago, has returned and taken a house at 94 East Laurel. She has been residing recently in Pasadena.

Mrs. Earl Topping of 633 West Central, entertained at luncheon Tuesday. This was in honor of Mrs. Seymour Tally of Los Angeles, who is leaving the 23rd for Europe and a Mediterranean trip.

HAD IMPROVED

A Scotsman from Pebbles emigrated to Chicago. At first he couldn't understand the language; it puzzled and disgusted him, but in a short time it got to seem all right. As his job was a good one, the Scotsman sent for his wife. She said on her arrival:

"Losh, Dugald, how queer the folk talk here."

"Hoot," says Dugald, "they talk all right now. Ye should ha' heard them three months ago."—Exchange.

Mrs. Edna Yerxa has returned to Sierra Madre to reside while making assessments in this territory. She has spent several months in Hollywood.

Mr. and Mrs. Mark Jackson who have resided the past year at 61 West Highland have taken apartments at 58 East Carter avenue.

HARD ON NOVELISTS

Because a museum of geology in London is being moved, several writers of English love stories will have to change the venue of their "happy endings" and many lovers will be driven to another trysting place. For many years the Museum of Practical Geology has been housed in Jernyn St., just back of Picadilly. Few people ever crossed its portals to gaze on cold monoliths and ammonites of prehistoric ages, and for this reason self-absorbed young couples found it an ideal spot. So famous did the museum become in this respect that it achieved additional fame as a scene of love episodes.

MILLINERY

Make Your Own Hats

under the personal instruction of

FRANCES T. HALLINAN

You may quickly learn to make the cleverest, most becoming models in any new style. Just a few lessons are needed to make that much wanted spring hat.

Single lessons or complete course.

Private classes daily.

Classes Wednesday and Saturday from

9:30 to 5:30 open to the public for work by the hour.

185 N. Mountain Trail Ave.

Complete line of
Millinery Supplies

Hats made and
remade to order

SURE AN' YOU'LL GO

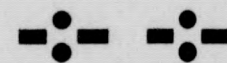
ST. PATRICK'S DAY
WEDNESDAY, MARCH 17

AMERICAN LEGION DANCE

Woman's Club House

8.00 P. M.

PRINTING IN SIERRA MADRE



WHEN you buy printing from the Sierra Madre News you can be sure that every bit of the work will be done in Sierra Madre. The complete equipment of the News shop makes it unnecessary to "farm out" portions of your work and thus send money out of town that ought to be spent with Sierra Madre workmen.

The News could take care of the average requirements of Sierra Madre customers with less equipment. It has, however, always maintained a shop in advance of the ordinary needs of the field. Future growth is thus anticipated and the News is also enabled to take care of unusual requirements of local customers.

When you order your printing be sure that your work will be done in Sierra Madre.

Competent workmanship and accommodating service are also recognized as essentials in our business.

SIERRA MADRE NEWS

TELEPHONE BLACK 42

LIKE FINDING \$25 FOR AN EASTER PRESENT

That is what you actually save here in comparison
with Los Angeles Prices, on



High Grade Hand Tailored SUITS

We have just received more
beautiful suit patterns, only
one of a kind, and wonderful
values.

If you want that suit
for Easter
ORDER NOW

Sierra Madre Tailors

W. E. CRAIG
TONY DELVECCI

Blue 194
14 W. Central



SPECIAL NOTICE

On account of the News going
to press earlier, wantad copy must
be in the News office not later
than 12 noon, on Thursdays. In
calling use phone Black 42. The
rate is 10c a line for one insertion
or three insertions for the price
of two if ordered in advance.

WORK WANTED

WANTED—Odd jobs; W. O. Allen
150 W. Montecito. 22:24a

TYPEWRITING—Copying, show
card writing, lettering, drafting;
Jack B. Horsford; tel. A-11-3; 46
E. Laurel. 22:24a

PRACTICAL NURSE—Will assist
or take charge of cases by hour,
or half day; phone Blue 36. 22:24a

If you want a small bungalow
built, your roof repaired, or your
garden plowed, call at 258 North
Adams. 21:tf

WANTED—Work of any kind;
Jackson Zeller; Black 28. 19tf

WANTED—Team work, rock work,
carpenter work; Chantry Bros., 192
Merrill Ave., Blue 202. 20ctf

CARPENTER and cabinet work,
jobbing of all kinds. J. A. McClos-
key, 148 N. Mt. Trail, Red 49. 46ctf

WANTED—Work laying tile and
hanging window shades; a
large stock of both to select from.
Sierra Madre Furniture Co. 17fa

WANTED—Your printing to be
done by Sierra Madre printers;
phone the News office, Black 42.
4*6a

FOR SALE Real Estate

FOR SALE—We are planning to
go abroad for a couple of years
and wish to dispose of our Sierra
Madre holdings as follows:

1. The home place, 48 West Alegria, and 47 West Grand View, 120x300 ft. extending from street to street, together with our furniture including new grand piano and built in organ, \$20,000;
2. Lots 31-32-33 Granite Heights Tract, 180 ft. on West Alegria, opposite the home, extending through to Olive street, \$6,750.00;
3. West half (1/2) Lot 3, Wheeler Heights on Grand View, west of Sunnyside, \$2,000.00;
4. Lot 50x150 on Auburn avenue, facing Montecito Ave., \$1,500.00;
5. Lot 23, Sierra Madre Park tract \$1250.00;
6. Lot 44 Sierra Madre Park tract \$1000.00;
7. 66 shares of stock of Sierra Madre Press, \$7,500.00.

Total value, \$40,000.00. Will sell separately or trade for business property anywhere in Southern California.

ROBERT MITCHELL,
Attorney at Law,
4 N. Baldwin Ave.

KENNEL SHOW AT PASADENA IS ANNOUNCED

Blue-blooded aristocrats of California dogdom will compete for \$5,000 in trophy awards at the fourteenth annual dog show of the Pasadena Kennel club, to be held Friday and Saturday, March 12 and 13.

More than 1,000 dogs of 60 different breeds have been entered in the competition, according to Frank Foster Davis, chairman of the bench show committee. The entries include many prize winners from the Madison Square Garden show, New York, which is the largest dog show in the world, and from the Hollywood and Canadian shows.

This year's show will be held in a tent at Colorado street and Hill avenue. The Pasadena show is said to be the third largest dog show in the world.

FOR SALE Miscellaneous

FOR SALE—1 electric chick brooder, 150 capacity, \$8; phone Green 28; H. Lambert. 22:24d

FOR SALE—Chicken fertilizer, pure droppings, 75c sack delivered, 50c at yard; H. Lambert, phone Green 28. 22:24d

ACCEPT—Trust deed or lot in Pasadena on 5-room home on S. Lima; price right; phone Pasadena, Sterling 7932. 22*24c

HOT TAMALES—For sale every Saturday; 39 E. Montecito. 22*24c

PICTURES FRAMED—Sierra Madre Furniture Co. 1:ctf

FOR SALE—1922 Ford touring, in good running order; H. E. Allen, 139 Bonita; Green 215. 15tf:ce

FOR SALE—Ivory bed, springs and chifonier, also Simmons single ivory bed, complete; child's rocking chair; Overland wagon and scooter; all practically new; must sell at once, leaving city. 274 W. Laurel. 23*2e

ANCONA EGGS—\$1.00 setting; 515 W. Manzanita; Black 46. 23:25e

FOR SALE—Piano; Miss C. E. Trimbel, 658 Mariposa; Red 212. 23*25e

FOR SALE—Shetland pony, saddle and bridle; phone Black 40. 23*25e

ROOMS—BOARD

BELLA VISTA TERRACE—Has apartments for rent \$50 and up; office apt. 4; phone Blue 92. 23:tf

ROOMS—With Board; Black 19. 41ctf

ROOMS WITH BOARD—Green 19. 52tf:h

MIRA MONTE HOTEL—426 N. Auburn. Furn. rooms and apts. with or without meals. Phone Green 19. 1:tf

EXCHANGES

EXCHANGE—New furniture for old, or will buy for cash; Sierra Madre Furniture Co. 1:tf

LOST and FOUND

LOST—White gold, diamond set wrist watch, initials GMB on wrist band; please return to Mrs. Preston Schwartz, 287 E. Montecito. 23:g

LOST—Silver pencil; initialed "Z" Please return to News office. 23:tf

Miscellaneous

WANTED—Rags at 5c lb.; News office. 11tf

RICHARDS' BAKE SHOP—Careful attention given to orders; 45 N. Baldwin; Black 48. 1:tf

WANTED—All kinds of junk; B. Goldberg; Black 142. 17:tf

FENCING—We erect and sell material for all types of fencing. Crown Fence Co., 890 S. Broadway, Pasadena; Tel. F. O. 157. 1:tf

Mme. HELEN BLINN—Dressmaker and designer for particular people; 535 W. Manzanita; Blue 46. 17:tf

FIRE INSURANCE—We can write your insurance policy for five years, on dwellings and their contents; investigate our rates before you insure; "Come in and talk it over." Geo. A. Oswald, 6 N. Baldwin Ave. 23:25

BABY GRAND BUNGALOWS—Financed 100 per cent; 4 rooms, bath, screen porch, cabinet kitchen, disappearing bed, cost only \$1875; payments only \$24 per mo. BABY GRAND BUNGALOWS, Baker Bldg., Myrtle and Palm Ave. MONROVIA. 23:k

"PATSY" WILL OPEN MONDAY AT THE MASON

With its world premier set for the night of March 8 in Erlanger's Mason theater in Los Angeles, "Patsy," the Southern California sponsored musical comedy, is attracting the attention of theatergoers in all parts of the Southland in view of the promises that it will be the biggest production the west has known.

Heading a New York cast of principals are Lou Holtz, stellar comedian, and Gloria Foy, in the title role, both of whose names often have been blazoned on Manhattan's Broadway. Other famed players of the New York cast include Billie DeRex, Alan Edwards, Gerald Oliver Smith, Ernie Wood, Betty Gallagher, Una Fleming, Joseph Niemeyer, Melba Melsing, Esther Everett, Adele Watson, William Dyers, and others equally well known.

"Patsy" is acclaimed an innovation in musical comedy in that it has a real plot with three dramatic climaxes. E. Magnus Ingelton and Clifford Grey, both well known writers of the stage, wrote the book and lyrics. I. B. Kornblum, author of several successful musical shows, composed the music, and is the producer.

Following its world premier engagement "Patsy Productions Inc." the sponsoring organization, plan to take it for a tour up and down the coast and then east for an opening on New York's Broadway.

CORNERED

Little Bobbie: "Mother, have I been a good boy lately?"

Mother: "Yes, dear, a very good boy."

Bobbie: "And do you trust me, mother?"

Mother: "Why, of course, mother trusts you, son."

Bobbie: "Then why do you go on hiding the jam?"—The Progressive Grocer.

ORDINANCE NO. 298

AN ORDINANCE OF THE BOARD OF TRUSTEES OF THE CITY OF SIERRA MADRE, CALIF., CREATING A CITY PLANNING COMMISSION FOR SAID CITY AND PROVIDING FOR THE POWERS AND DUTIES OF SAID COMMISSION.

The Board of Trustees of the City of Sierra Madre do ordain as follows:

SECTION 1. That in pursuance of that certain Act of the Legislature of the State of California entitled "An Act to Provide for the Establishment, Government, and Maintenance of City Planning Commissions within Municipalities, and Prescribing Their Powers and Duties," approved May 21, 1915 and all amendments thereto, a City Planning Commission for the City of Sierra Madre, is hereby created to consist of five (5) members, to be appointed by the President of the Board of Trustees of said City, by and with the consent of the Board of Trustees thereof, one of which shall be a member of said Board of Trustees; and in addition thereto the City Attorney and City Engineer shall be ex-officio full members of said commission; and the President of the Board of Trustees shall also in addition thereto be an ex-officio member of said commission but without any right of vote in the deliberation thereof, except in case of a tie.

SECTION 2. Such City Planning Commission shall be governed in all respects, and shall have the powers and perform the duties prescribed by said Act of the Legislature of the State of California above mentioned in Section 1 hereof.

SECTION 3. The City Clerk shall certify to the passage of this ordinance and its approval by the President of the Board of Trustees and shall cause the same to be published by one insertion in the Sierra Madre News, a weekly newspaper of general circulation, published and circulated in said City of Sierra Madre, and thereupon and thereafter the same shall be in full force and effect.

Adopted and approved this 25th day of February, 1926.

President of the Board of Trustees of the City of Sierra Madre (SEAL)

Attest:
L. DIETZ,
City Clerk of the City of Sierra Madre.

AYES: Trustees: Bacon, Porter, Tarr, Topping and Sparks.
NOES: None. ABSENT: None.
In witness whereof, I have hereunto set my hand and affixed the Official Seal of the City of Sierra Madre, this 25th day of February, 1926.

L. DIETZ,
City Clerk of the City of Sierra Madre.

(SEAL)

War Essentials Among Minerals In the Mountains

San Fernando Sun: There are two vital war essentials in Pacoima canyon, uranium and vanadium, for making helium gas for airships and lead for making bullets, according to mineral prospectors who are continuing their hunt for hidden wealth.

Miners insist that Pacoima canyon is a vast mineral deposit and that the time is not far distant when it will be shown that the canyon is the greatest varied mineral bed in the entire west. Already over thirty different types of minerals have been discovered. Just now the miners are making a search for lead, which they say is in even greater demand than when the world war was raging and demanding lead for bullets. The lively market and larger demand is ascribed as being due to the call for this metal from plumbers, telephone companies, auto and radio makers and other industries.

Helium gas, which the government uses in airships, and is produced from uranium and vanadium, is said to be in large quantities in Pacoima canyon. Radium is another product of decided value that has been discovered. There are said to be various types of metal over the field which ranges from the mouth to the head of the canyon.

The prospectors declare they are encouraged to operate there because of the prospect that the county will construct a road over which machinery and materials may be hauled to the mines and over which the ore can be hauled to smelters.

"WRIGHT AND WRONG"

A very indignant letter was received at this office a few days ago. That is to say, a letter from a very indignant man. We had spelled his name wrong, which is, of course, an inexcusable error. The letter said, "I don't want anything to do with your paper if you spell my name wrong when there is no excuse for you not spelling it right."—Independence (Mo.) Examiner.

The Canyon Good Roads association has changed the date of its next regular meeting to Tuesday night, March 9, at the Canyon club house. The change was thought advisable to accommodate those who prefer not to have the meeting on a midweek church night.

PASADENA FENCING CO.

Wire, Lattice, Ornamental, Chain Link, Tennis Courts. Colo. 2232. 394 N. Holliston Pasadena, California

BANQUETS and Dances

Beautiful Quarters
in New Masonic
Temple

Rental reasonable. For terms and dates apply to R. R. Hartman, 25 N. Baldwin.

FOOD FOR PLANTS

We recommend the following
FERTILIZERS:

For Your Lawns
Pulverized Sheep Manure
Price per bag \$1.75

For Your Shrubbery
and Roses
Pulverized Cow Manure
Price per bag \$1.00
3 bags for \$2.50
6 bags for \$4.50

For Your Ferns
Leaf Mould, per bag \$1.25
WE DELIVER

Ward Nursery
Mt. Trail & Laurel Aves.
Phone Blue 29.

Professional Directory

Lloyd L. Krebs, M.D.

Sierra Madre Office 90 E. Central
11 a.m. to 1:00—Phone Main 60
Pasadena Office, 461 E. Colorado
Phone Colo. 680

F. P. Miller, M. D.

Practice limited to diseases of
the Lungs and Throat
Appointments Made at Any Time
Call Main 216

GILBERT S. BOVARD, M.D.

Hours: 10 to 12:30
Office 8 N. Baldwin—Phone Main 160
Residence 159 W. Montecito Ave.
Phone Black 47
Secretary's Residence Phone Blue 24

GEO. W. GROTH, D.O., M.D.

Also MARY GROTH, D.O.
Office: Sierra Madre Hospital
122 N. Baldwin Ave.
Calls answered day or night
Phones: Blue 144; (res.) Blue 73

W. D. TILLER

Dentist
Hours: 8:30 to 12; 1:30 to 5
Office Closed on Fridays
Black 186 522 W. Central

J. L. Woehler

Dentist
Sierra Madre Hotel Building
Telephone Blue 184

May Culbertson Laidlaw

OSTEOPATHIC PHYSICIAN
Hours by Appointment
Office and Residence 83 North
Sunnyside—Phone Green 43

F. H. BOURNE, D.C., Ph.C.

Chiropractor
Phone Green 90
67 W. Highland
By appointment only

C. F. Stoddard, D.C., Ph.C.

CHIROPRACTOR
Hours: 10 a.m. to 12:30; 1:30 to 5
Tues., Fri. until 8 p.m.; Sat. until noon; 71 N. Baldwin; Blk 62

Eyes Examined Repair Work

Dr. E. C. Pierpoint
LENSES DUPLICATED
Optometrist
Phone F. O. 3400—Near Post Office
2550 E. Colo. St., Lamanda Park

Dr. B. H. Smith

VETERINARIAN
CATS DOGS
Phone Blk. 114, Monrovia, Cal.
Huntington and Mayflower

Finlayson & Gerhardt

Architect Engineer
203-205 First National Bank Bldg.
MONROVIA, Phone Green 448
R. M. Finlayson, Res. 31 Suffolk Ave.
Sierra Madre, Phone Green 24

DAILY

truck service
Between Los Angeles, Pasadena
and Sierra Madre
Baggage, Freight, Tonnage
Sierra Madre: Main 50; 97 E.
Montecito.
Los Angeles: Tucker 2686; 452
S. Alameda.
Pasadena: F. O. 254; 39 E. Colo.

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ERECTED
Or Repaired by Contract, Day,
or percentage. Plans made to
suit your own individual taste
ESTIMATES FURNISHED
Motto: "Ask Our Patrons"

George F. Dyer

Box 84
Residence 163 Grove

DR. MARKO J. PETINAK

Chiropractor and Dietician—Scientific Breathing
Res. 330 W. Grand View Ave., Phone Red 136
Treatment by appointment only
Main office, 1106-7 Haas Bldg., 7th and Broadway, Los
Angeles—Phone Vandike 3282

Oscar Rasbach

Piano Pupils Accepted
Leschetizky Method
MONDAY AND THURSDAY
Phone Green 168
Res. 363 Sycamore Place

Fri. and Sat. all day at 231 W.
Grand View; phone Red 118

Frona V. Clarke

Pianiste and Teacher
Studio 2117 Seventh Ave., Los Angeles
Phone EMpire 5013

Gustave Riherd

Teacher of Piano

Music history, harmony, sight
singing and counter-point; diploma and certificate honor
graduate of College of Music,
Cincinnati, O. Write 78 Highland Ave., or phone Black 197.

OSCAR SEILING

Teacher of

The Art of

Violin Playing

Class Lessons \$10 per month
Individual, \$4.00 per lesson
Classes Now Forming

500 Adams St., Sierra Madre
For information and appointments call Black 56

Ray A. Graetz

UNDERTAKER

Licensed Embalmer

Main 93 203 W. Central

Gierlich Bros.

Civil Engineers

Licensed Surveyors

Design and Supervision,
Estimates, Plans and Maps

Phones: Sierra Madre Black 235
Monrovia Green 217

Branch office room 3 Central
Garage, Sierra Madre

J. J. SNOW

BUILDER

553 W. Live Oak

Jessie Ward

Landscape Gardener

Plans Furnished—Work Super-
intended or Taken by Contract
Call Ward Nursery, Mt. Trail and
Laurel—Phone Blue 29

D. and J. Buchan

Plastering—Cement and Brick
Work—Cesspools

Blue 207—130 E. Montecito

Black 148—117 E. Grand View

LIFE INSURANCE

G. R. Brooks

Special Agent

New York Life Insurance Co.
Green 200—542 Ramona

Hapgood & Carlson

PAINTING & DECORATING

Sierra Madre Shop

41 N. Baldwin Phone Blue 75

Res. Phone Green 89

Dr. E. A. Fraiberg

Optometrist

Eyes Examined—Repair Work

Lenses Duplicated

Red 184, Fraiberg Co. Jewelers

Audits Income Tax

Monthly Statements

FRANCIS G. LINSOTT

PUBLIC ACCOUNTANT

Phone Green 177

180 N. Adams, Sierra Madre

Ella Shepard Bush

MINIATUR E PAINTER

223 West Laurel Ave.

Dedication of Hospital Next Sunday

Dedication ceremonies at the new government hospital near San Fernando on Sunday, March 7, will be attended by members of the American Legion Auxiliary. This institution for tubercular war veterans and nurses is the one where the local auxiliary has adopted a ward. It will be their particular purpose to make the quarters of the disabled nurses as cheerful and comfortable as possible.

The auxiliary cordially invites the public to attend the ceremonies, which take place at 2:30. If transportation is a problem, call Mrs. Ralph W. Stewart, Blue 49. At an executive meeting last Tuesday the auxiliary formally voted to send to the hospital the gift which was made possible by the earnest cooperation of the public at the recent auxiliary food sale at the Welsch and Norris stores.

Watch the News for a Book Tea announcement to be given at the Parish house.

BANNER BILL IS PROMISED ON MARCH 17

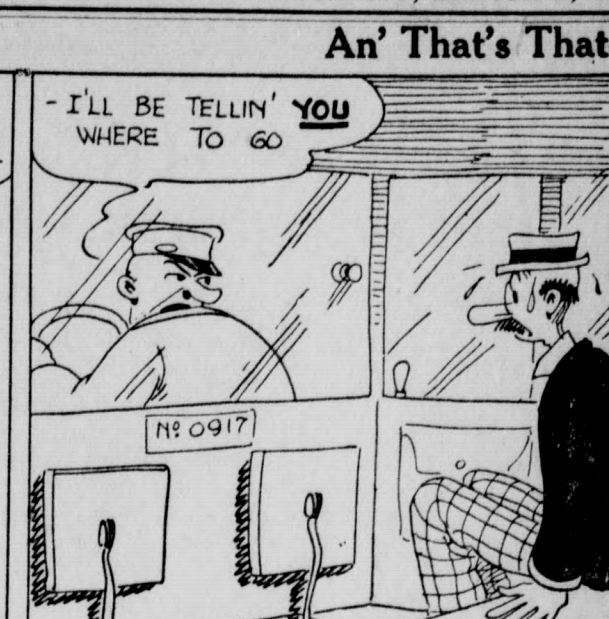
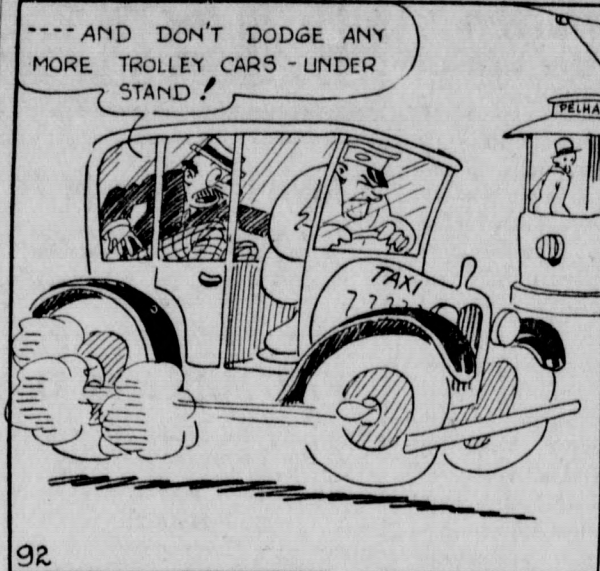
Something rather startling is to be expected in connection with the vaudeville entertainment to be given in St. Rita's hall on the night of March 17, judging by the intimations of those having inside information. Nothing short of a top notch bill would be appropriate for the celebration of St. Patrick's Day in the evening. Talent from the Ophium circuit is promised, but that is only a hint of what is offered as an inducement to save the date.

TEMPLE STARS PAY VISIT TO SIERRA MADRE

More than thirty members of Workman chapter of the Order of the Eastern Star were guests of Sierra Madre chapter on Monday night. The visitors have an active chapter in the new town of Temple and the opportunity for cultivating closer relations between the neighboring chapters was welcomed by members of both.

Mrs. Roy C. Wages was received into the local chapter. Following the chapter meeting refreshments were served by the men of the chapter in the banquet room. Scotch scones and oatmeal cakes were a feature. The committee in charge were R. M. Finlayson, T. W. Mailer and Convers L. Twycross.

THE FEATHERHEADS



Santa Fe Is Justly Proud of Its Record

The Atchison, Topeka and Santa Fe railway system for the years 1923, 1924 and 1925 inclusive carried a grand total of 24,011,304 passengers on its trains without the loss of a single life of a paying passenger riding thereon.

This startling announcement is made by Isaiah Hale, safety superintendent of the system, who has been spending several weeks in this state delivering lectures before clubs, commercial organizations, schools and other bodies, on means for avoiding accidents. The figures, just made available, were given out by the safety superintendent before his departure for Topeka, his headquarters. The total number of revenue passengers transported by the Santa Fe without the loss of a single person who paid their fare and boarded one of the company's trains during the past three years was equivalent to carrying one-fifth of the entire population of the United States, stated Mr. Hale.

NEW MARKET OPENING ON WEST CENTRAL

Opening of a new fruit and vegetable market in the Muskrath building at 78 West Central is announced for early next week. It will be operated under the name of Reliable Fruit and Vegetable Market No. 2. I. Leener is the manager. Market No. 1 is at Redondo Beach and the concern has other markets, forming a chain with big buying capacity. Owing to uncertainty over installation of fixtures, Mr. Leener is unable to name the exact date for the opening but promises to make it worth while to watch closely for it.

FIRST LODGE CHARTER FOR CALIFORNIA

Peter Lassen brought the first Masonic charter into the state of California, and at Benton City he opened and held the first Masonic lodge under the charter. The charter itself now is in possession of Western State Lodge, at Shasta.

Peter Lassen, it is said, was killed by Indians and buried near Susanville. The grave is located at the foot of an enormous yellow pine tree, one of a grove of fifty or more trees.

There is a sentiment among the Masons of California that this grave and the tract of land on which it is located should be preserved as the property of the Masons of California. Mrs. Hulsman, owner of the land, deeded to the grand lodge the two acres of land containing the grove of pine trees, on which the grave is located. It is planned to establish a memorial park, which will be a credit to Masonry in California.

It will be recalled that among other prominent Masons who held a prominent place in early California history are Kit Carson and George Yount, explorers; Commodore Sloat and Colonel Stevenson, conquerors; Myron Norton, the committeeman to whom was given the task of formulating the constitution; Starr King and James King of William; Hodges, the first mayor of Los Angeles; Wilson, its second mayor; Derby, Ames, Robinson, Crosswaite of San Diego, and many others.

Postmaster Jessica H. Wright returned home Friday after spending three weeks in Monterey county where she visited her son, William B. Wright. The latter who is associated with the Marble interests in the cattle business, will leave soon for Death, Nevada, where they have acquired extensive grazing land for large scale cattle operations.

SUNDAY NIGHT CHORUS WORK IS ENJOYABLE

Unusually enjoyable choral work was that rendered Sunday night in the Congregational church by the Pasadena chorus under direction of Robert E. Clark. About 30 voices made up the group and it was a fine example of what good leadership can do with a group of voices making no claim to exceptional ability for solo work. Mr. Clark is a voice teacher and choir director of prominence and his chorus is a volunteer organization singing for the pleasure they can get from the work and the good they can do. They rendered several numbers which showed their capacity for expression and fine feeling, and Mr. Clark led in very effective assembly singing.

The Cauldron club quartet which sang at the Congregational church Sunday night, Feb. 21, proved to be an unusually well balanced ensemble. They are leading singers of the Cauldron Club, one of the prominent male organizations of Southern California. To those who enjoyed their singing it will be good news that they have promised to return to Sierra Madre for a recital program.

DON MCKINLEY IS VICTIM OF AUTO CRASH

Don McKinley, son of Mr. and Mrs. Russell McKinley of Long Beach was fatally injured in a motorcycle accident near Pomona last Saturday. He died at Pomona Valley hospital on Sunday. The McKinley family formerly resided in Sierra Madre and had many friends who will sympathize deeply with them. Both parents are blind. Mr. McKinley having lost his sight in the battle of San Juan hill. Mr. McKinley has been a practicing attorney in Long Beach for many years.

Kiddies' Evening Story

By MARY GRAHAM BONNER

Dexter and Words

It was really most amazing the way Dexter could use words when it came around the time for the circus to be arriving in town.

He just naturally used words and words about the circus.

"Yet all the words meant something, and they seemed to mean more than usual when Dexter used them."

For example, every year Dexter said the circus was going to be bigger and better than ever.

It was what the billboards near his home said.

But when Dexter said so it became so real that the very words "bigger and better" grew in size, it appeared.

Really, if you could have looked straight into people's minds where their thoughts all dwell you would have seen the words "bigger and better" growing and growing and looking much larger than any of the other thoughts, and much larger, too, than any of the other words which expressed their thoughts.

Ever since he could remember Dexter had loved the circus. He had always found no trouble whatever in getting up the morning of the day the circus came to town.

He loved to lead a pony in the parade. Was there anything in the world to equal a circus parade?

Dexter didn't think there was.

He loved to carry water to the elephants. He loved to hang around a circus and do any odd chores he was asked to do.

He loved to be let in free.

And after all that was quite natural.

Was there anyone who didn't enjoy a ticket to the circus?

If there was such a person Dexter didn't know him.

He loved everything about the circus, the very smell of the tent under the hot sun, the smell of the peanuts, the smell of the great elephants, the playing of the band, the glorious costumes and beautiful ladies wore, the handsome suits the animals wore—they always wore the same suits!

He loved the clowns and their funny costumes and their jokes and their laughter and their way of looking up at the crowd who sat all around inside the circus tents, rows above rows of people.

Each year he thought he could not wait until the circus came to town.

Each year he thought he could not wait, when the circus had left town, for it to come again.

A whole year was such a long time to wait.

And then, as circus time drew near once more, and the billboards began to appear, Dexter talked of nothing but the circus.

Oh, how he did talk about the circus. He told you what was on the billboards, and though you could see the billboards for yourself, it was even more wonderful when Dexter told about them.

That was because Dexter was so marvelous with his circus words.

That was what he was—marvelous with circus words.

He told everyone he met what the billboards said, he described the pictures that showed the ladies jumping through hoops, the great wild animals of the jungle looking at you, and looking wild in their pictures.

He described the different rings the circus would have, he told of the people who rode horses and how they jumped and did such remarkable acts.

He said they were the greatest riders in the whole world. He said the trapeze performers were so daring that you would hold your breath when you saw them.

He said the elephants were so intelligent you'd feel quite small beside them—in more ways than one. He said the trained seals would make you laugh and chuckle and that the clowns would make you shout with merriment.

He said all these things that could be read upon the billboards, but when Dexter described them they were made grander than ever—just like the circus itself!

So Daring.

He said the clowns would make you shout with merriment.

He said all these things that could be read upon the billboards, but when Dexter described them they were made grander than ever—just like the circus itself!

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An' That's That

NEXT WEEK IS LAST CHANCE TO REGISTER

Although Mrs. Frank Barbour, local registration deputy, is seriously ill with pneumonia, provision has been made for the registration of voters at the city hall. She has been unable to carry on her work of house to house canvassing of voters, and City Clerk Dietz announces that voters may register at the city hall any day next week, up to 6 o'clock Saturday night, March 13. Registration for the city election will close at that time.

Lewis Newcomb, Victor Hill and Mr. McRoberts returned Tuesday from a four-day trip to Pine Flats and Chilo. They report the mountains as particularly worth visiting at this time of year.

Mrs. Frances T. Hallinan has opened a millinery establishment at 185 N. Mountain Trail Ave., where hats will be made and remade, and where instruction will be given in all branches of millinery. She comes to Sierra Madre from Long Beach, but most of her extensive millinery experience was gained in New York City.

Life of a Sponge

The separate existence of a sponge begins with the breaking away from the parent of a tiny particle. The latter, after being whipped about for a time by tides and currents, eventually attaches itself to a piece of rock, and from that home it seeks its own livelihood, says Natural Science. The food of infant sponges consists of yolk cells, which contain a form of nourishment. Later, as the sponge grows, it requires something more solid, and this is brought by the currents, which sweep into a half-mouth, half stomach—minute particles of the new food.

First Iron Vessels

It is not recorded who first discovered that an iron vessel would float as easily as a wooden one. It is recorded that an iron boat was built and launched on the River Foss, in Yorkshire, England, as early as 1777, but the date of the invention of iron as a recognized material for ship construction is often given as 1818, when the lighter Vulcan was built on the Monkland canal, near Glasgow, Scotland.

California's Capital

Before being admitted as a state, the capital of California was Monterey, alternately with Los Angeles. Monterey was the capital from 1840 to 1845, Los Angeles from 1845 to 1847. Monterey was again the capital from 1847 until California was admitted as a new state. In 1849 Sacramento offered \$1,000,000 for the honor of becoming the state capital, and became officially recognized as such in 1854.

Help Wanted

"My daughter tells me that you are a church member. What denomination do you belong to?" "Why—er—er—name a few and I'll be able to tell you."

NOTICE TO CREDITORS

No. 77928
Estate of Charles A. Johnson, deceased.

Notice is hereby given by the undersigned Executrix, of the Estate of Charles A. Johnson, deceased, to the Creditors of, and all persons having claims against the said deceased, to exhibit them with the necessary vouchers within ten months after the first publication of this notice, to the said Executrix at the office of Mitchell & Rodden, 4 North Baldwin Avenue, City of Sierra Madre, County of Los Angeles, State of California, which said office the undersigned selects as a place of business in all matters connected with said estate, or to file them with the necessary vouchers, within ten months after the first publication of this notice in the office of the Clerk of the Superior Court of the State of California, in and for the County of Los Angeles.

Dated January 29, 1926.

ROSABEL JOHNSON,
Executrix of said Estate.

Mitchell & Rodden, Attorneys,
4 North Baldwin Ave.

Sierra Madre, California. 23:

MASONS BUSY LANDSCAPING HOME GROUND

Work in the degree of plain and fancy landscaping will occupy the attention of members of the Masonic fraternity on Saturday afternoon at the temple. H. E. Allen, master of the lodge, has set that time for furthering the splendid work which has been done by or under the direction of W. S. Andrews, chairman of the grounds committee. Old clothes and plenty of working tools are suggested as appropriate for the occasion.

Work in the degree of Entered Apprentice Mason will be put on at the regular meeting next Tuesday night.

Late in the month the lodge will enjoy a visit from the officers and members of Vermont Square lodge of Los Angeles who will confer the degree of Master Mason.

NOTICE OF ELECTION FOR TRUSTEE OF ELEMEN-TARY SCHOOLS

Notice is hereby given to the Electors of Sierra Madre City School District, County of Los Angeles, State of California, that the Annual Meeting for the election of School Trustee will be held on MARCH 26, 1926 (last Friday) at the Public Schoolhouse in said district.

There will be one Trustee to elect for three years.

The polls will be open at 9 o'clock a. m., and kept open until 7 o'clock p. m.

The officers appointed to conduct the election are:

Mildred E. Taylor, Inspector

Ethel H. Hawks, Judge

Lou M. Sharp, Judge.

RICHARD S. JENSEN,
J. O. SMITH,
MRS. FLETCHER H. WHITE,

School Trustees.

Sierra Madre City School District.
Dated Feb. 5, 1926. 22:24

NEW RADIO SERVICE

FOR SIERRA MADRE

If your radio set is not giving entire satisfaction, does not work the way it should, simply call

GREEN 125 giving the name of the set and the type of tubes used in it, and ask for the

Radio Repair Man to call and investigate the trouble.

REGARDLESS OF THE MAKE or who sold you the set, we offer you this service at a very nominal cost.

"Satisfaction guaranteed or no charge," says our "radio doctor."

No charge for examination of set in your home.

Remember.

"The Radio Doctor Can Fix It"

PHONE GREEN 125

A service offered to you by

CLAUDE VEDDER

Everything for your Radio

62 Windsor Lane
Sierra Madre, Calif.

'WHAT DO YOU READ FIRST?'

Some people tell us they always read "Observations first when they get the NEWS.

Others admit they look first for movie announcements. Some say their first interest is in the market page. And some even say they turn to the editorial page.

Whatever your interests, remember that NEWS ads are changing all the time and---

There's always good news in the ads

